

PERTH FESTIVAL

2021 REPORT

Founder



Principal Partner



Report Prepared By



***Perth Festival acknowledges the Noongar people who remain the spiritual and cultural
birdiyangara of this kwobidak boodjar. We honour and respect the significant role they play for
our community and our Festival to flourish.***

This report has been prepared by Kristine Genovese, Jack Midalia and Saskia Ziemann of Culture Counts™. We would like to thank Perth Festival for their support through the development and delivery of the evaluation project. We would also like to thank all stakeholders including public patrons, artists, participants and staff for their participation in this project.

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5 - 28 FEBRUARY

PERTH FESTIVAL 2021

'The 2021 Perth Festival captures this palpable yen to rediscover our own backyard, to connect with the spirit of a place.'

Rosamund Brennan, *The Guardian*



City of Lights, photo by Jessica Wyld

Measuring Value

Perth Festival respects the Noongar people who remain the spiritual and cultural bidiyangara of this kwobidak boodjar. We honour the significant role they play for our community and our Festival to flourish.

WELCOME AND THANK YOU

This 2021 Impact Report confirms that a Festival like ours helps turn groups of people into a community. It affirms how human rituals of creation and participation contribute significant public value in times of adversity.

We were very grateful to be able to present your 2021 Festival – one of the few to go ahead anywhere in the world over the past year. Our role in amplifying local artists' voices and stimulating our city's social cohesion and economic activity seemed more critical than ever.

The COVID-19 lockdown in our opening week brought this home when we urgently rescheduled the entire program to ensure the shows could go on. We only managed that massive undertaking thanks to the extraordinary help of our audiences, artists, companies and crew, as well as our generous government partners, corporate sponsors and donors.

We celebrated the world of talent in our own backyard who told local stories with universal appeal on the common ground of Noongar Boodjar. Many shows sold out quickly, a testament to a program that invested in many new works that otherwise may not have found an audience.

This report combines ticketing data and research by Culture Counts, including 4,195 surveys of audiences, artists, arts workers, teachers, students and Festival partners.

Despite restrictions on venue capacities and mass gatherings, the Festival recorded attendances of more than 470,000 – led by the great success of *Songlines* at WA Museum Boola Bardip.

Key cultural and social impact scores reflected the Festival's positive role in boosting community confidence and pride in place. The economic impact also was significant, accounting for \$32 million in direct impact and \$90.3 million in flow-on benefit to people's livelihoods.

None of this would have been possible without the astonishing support of our donors and partners, including our Founding Partner the University of Western Australia and Principal Partner Lotterywest, whose COVID-19 Relief Fund made a significant contribution to keeping the WA arts sector afloat.

While we are immensely proud of Festival 2021, we learnt a great deal from the experience. We will use those insights and the feedback in this report to improve our contribution to our community with an even better Perth Festival in 2022.



Nathan Bennett
Executive Director

At a Glance

AUDIENCE

473,616

Total Attendance*

* Includes co-presentations

58,396 

City of Lights

Free event

347,866 

Performance & Free Program

* Excludes City of Lights

10,265 

Literature & Ideas

57,089 

Lotterywest Films

Net Promoter Score



↑
9%
more than
2020

An NPS of 50 is considered to be excellent, this score shows a fantastic level of customer loyalty

Overall Experience



↓
1%
less than
2020

Surveyed attendees rated their Perth Festival 2021 experience as 'Good' or 'Excellent'

New Attendees



↓
8%
less than
2020

The proportion of attendees that attended a Perth Festival event for the first time in 2021

BOX OFFICE

\$3 million 

Spent at the Box Office*

* Includes co-presentations

95,521 

Tickets Sold

* Includes co-presentations

\$30 

Average Ticket Price

* Excludes co-presentations

PROGRAM

111 

Events

1,369 

Sessions

44 

↑ 34 more than 2020

Works commissioned or co-commissioned by Perth Festival

18

World
Premieres



18

WA
Premieres



ARTISTS

1,041 

Artists

96% 

Local

3% 

Interstate

1% 

Overseas

COMMUNITY ENGAGEMENT

7,063 

Students in Creative Learning Program

966 

Participants in sector engagement programs

MARKETING

26,600 Instagram Followers
as of March 2021**63,702** Facebook Likes
as of March 2021**68,347** Page Followers
as of March 2021**64,200** Twitter Followers
as of March 2021**322,192** Website Users
From November 2020 - March 2021**562,637** Website Sessions
From November 2020 - March 2021**97%** Respondents feel positive about
Perth Festival (Brand Affinity)**39,640** E-news Subscribership
as of March 2021**2,336** 

Media Reports

BRAND OUTCOMES



↑ 2% more than 2020

Perth Festival's voice,
character and identity
is grounded in Perth= same
as 2020Perth Festival plays an
important role in the
cultural life of the State= same
as 2020Perth Festival delivers high
quality cultural experiences
for the people of WA

ECONOMIC IMPACT

\$48 Attendee Average Spend
(Per visit, excluding ticket price)**\$32 million** 

Direct Economic Impact

↑ 6% more than 2020

\$90.3 million 

Multiplied Impact

↑ 7% more than 2020

TOURISM

\$5.7 million 

Total Direct Tourism

Expenditure

↓ 48% less than 2020

\$1.6 million 

Total Direct Tourism Impact

↓ 74% less than 2020

11% 

Tourists came to Perth

mainly for Perth Festival



Audience Profile

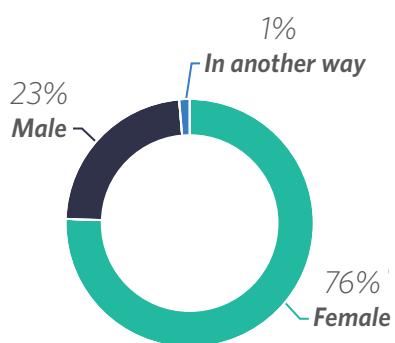


Perth Festival's 2021 program celebrated Western Australia and its people, offering a mostly local program to a mostly local audience, connecting us to place and each other.

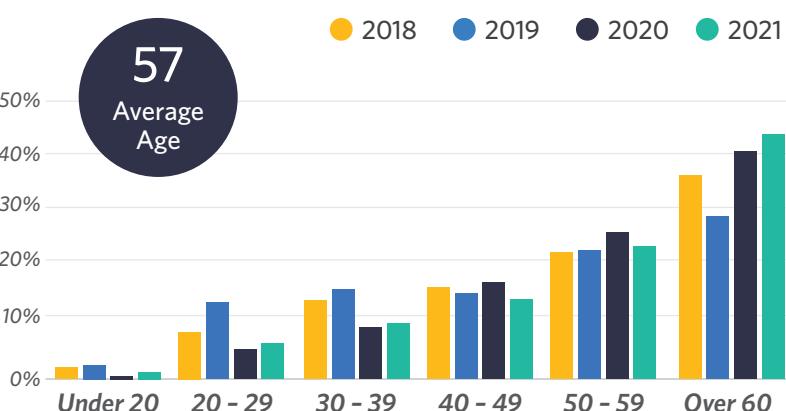
Audiences travelled from all parts of Perth to experience the Festival program. Survey results reveal that 98% of the audience was from WA, with 95% coming from Perth and 3% travelling from elsewhere in the State. This is to be expected due to the COVID-19 related travel restrictions in place at the time.

The average age of a Festival attendee in 2021 was 57, with 45% of the overall sample identifying their occupation as a 'professional'.

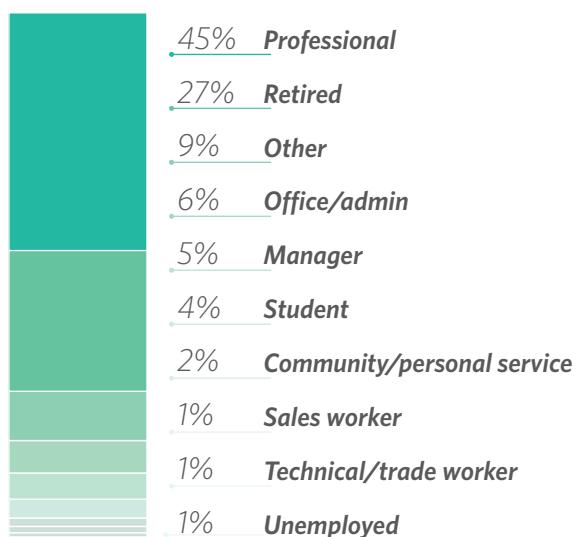
GENDER



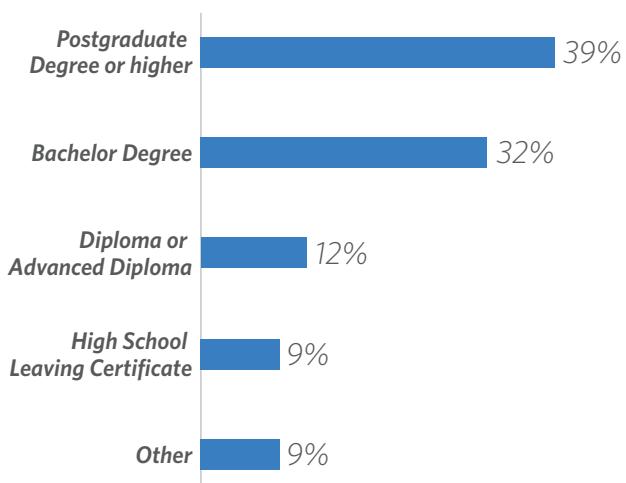
AGE



OCCUPATION

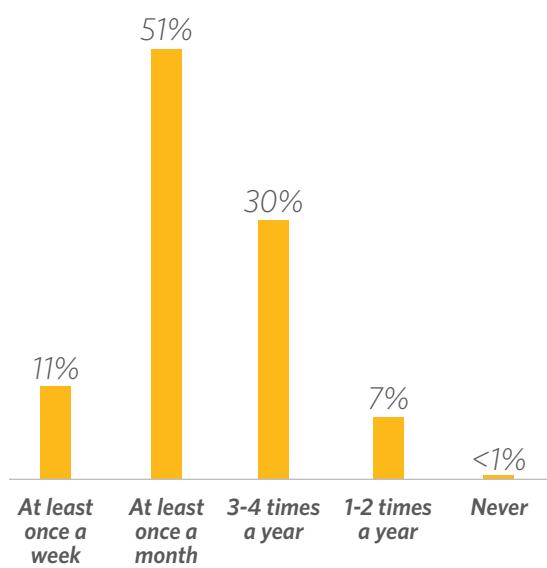


EDUCATION

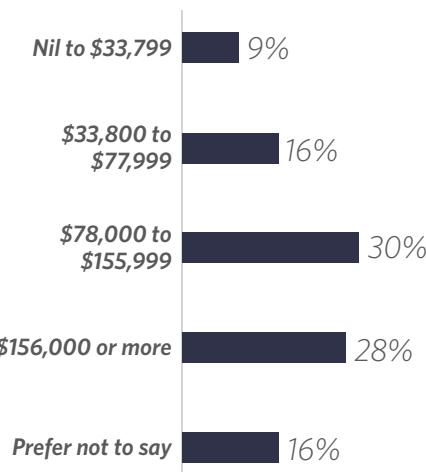


FREQUENCY OF CULTURAL ATTENDANCE

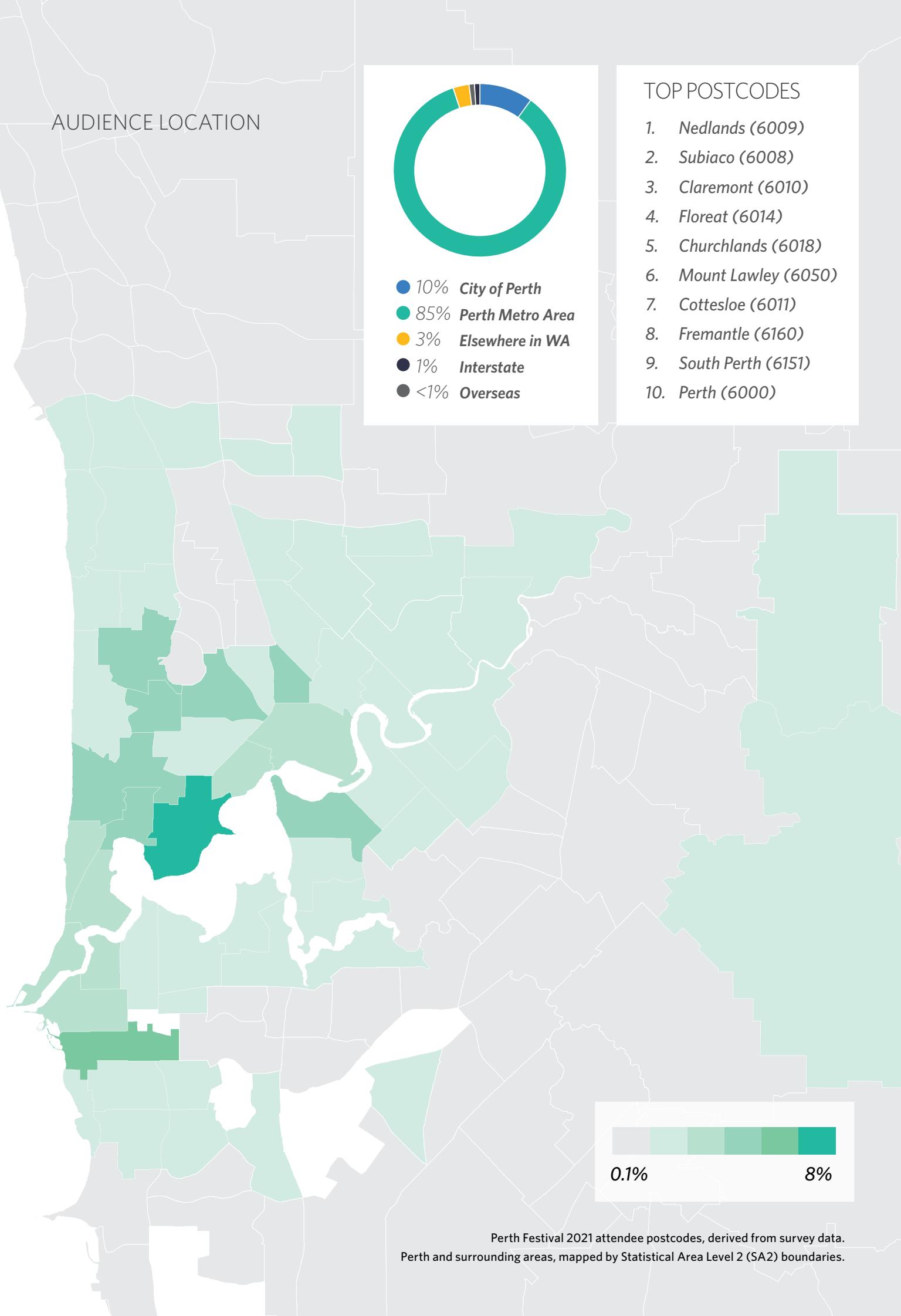
How frequently do you attend arts and cultural events or activities?



INCOME



AUDIENCE LOCATION



Evaluation Summary

Perth Festival uses an evaluation framework, applied by Culture Counts, to measure and understand the unique impact achieved by the Festival. Impact is about understanding how action creates change.

The framework uses a standardised set of metrics called 'dimensions' to measure the quality and impact of arts and culture. They have been developed through extensive work with the sector, internationally tested and academically validated.

Each Perth Festival 2021 survey contained a core set of dimensions, asking respondents about their experience attending a Perth Festival event and their overall perceptions of the Festival. Survey respondents moved a slider to indicate the extent to which they agreed or disagreed with the dimension statement.

These dimensions were selected in alignment with the goals identified in Perth Festival's Strategic Plan 2018 - 2022:

- **Excellence:** Curate a diverse artistic program of the highest international quality
- **Advocacy:** Contribute to a strong cultural ecology
- **Identity:** Be remarkable, with a clear voice and character
- **Sustainability:** Secure the future

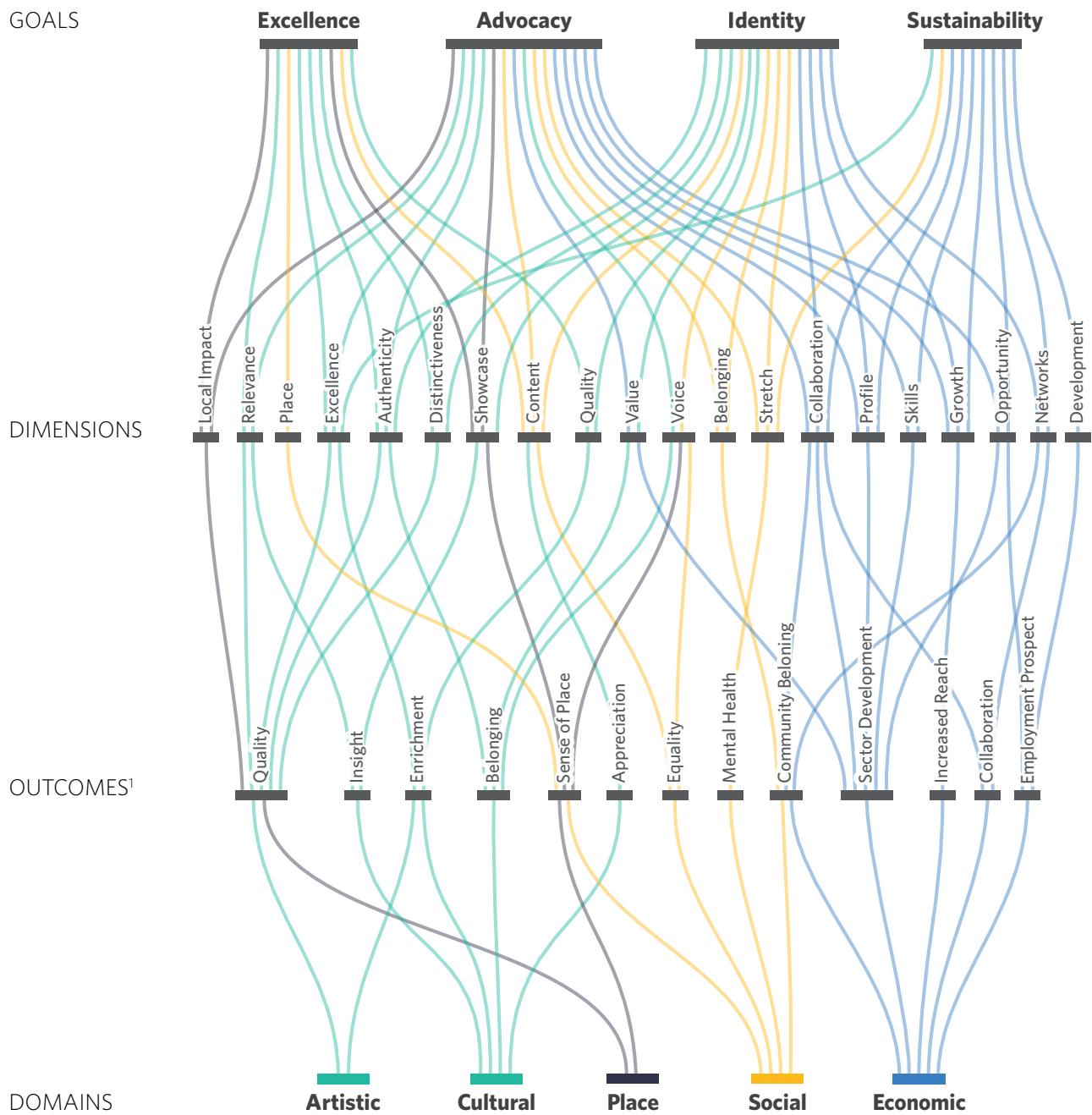
Dimension results contribute to the realisation of outcomes and illustrating their unique impact. By linking the outcome domains back to the Festival's goals, we can see the pathway between Perth Festival's strategic intentions, their realisation and impact.

DOMAIN	DIMENSION
Artistic & Cultural	Distinctiveness: It was different to things I've experienced before
	Excellence: It is one of the best examples of its type that I have seen
	Authenticity: It had a connection to the State/Country that we live in
	Relevance: It had something to say about today's world
	Voice: ¹ Perth Festival's voice, character and identity is grounded in Perth
	Value: ¹ Perth Festival plays an important role in the cultural life of this State
Social	Quality: ¹ Perth Festival delivers high quality cultural experiences for the people of WA
	Place: It made me feel proud of my local area
	Belonging: It helped me feel part of the community
	Content: It reflected a broad and inclusive range of voices
Place	Stretch: ² I did something I didn't know I was capable of
	Local Impact: It's important that it's happening in Perth
Economic	Showcase: It showcases Perth's arts and cultural depth
	Opportunity: ² It opened up new opportunities for me
	Skills: ² It helped me develop new and existing skills and gain experience
	Development: ² It contributed to the development of my creative practice
	Collaboration: ² It enabled me to collaborate with others
	Networks: ² It connected me with other people in my field
	Profile: ² It helped raise my profile
	Growth: ² It appealed to new audiences

¹ Applied to Perth Festival as a whole, rather than per show.

² Applied to Community Engagement programs only.

Outcomes Alignment



Artistic: Connects the quality of what we produce, the realisation of our intentions and the strength of our impact.

Cultural: The aspect of life in which human beings' values are enacted, which are the things we care about and the ways we share them.

Social: Supports a society that creates and promotes participation in community life and fosters the realisation of self within the individual.

Place: Recognises the links between ourselves and where we live, contributing to our overall wellbeing.

Economic: Promotes dynamic and resilient local economies that are required to sustain vibrant communities.

¹ Adapted framework based on the Cultural Development Network's Measurable Outcomes model: culturaldevelopment.net.au/outcomes



Black Brass, photo by Christophe Canato

Program Outcomes

Perth Festival 2021 celebrated a world of talent in WA's backyard. The theme of **Bilya** (river) flowed through the Festival – just as the river is a source of revival, play and reflection, Festival 2021 was both celebratory and contemplative as the Festival focused its attention on the local brilliance that would thrill audiences anywhere in the world.

Perth Festival paid tribute to the State's unique circumstances, with audiences able to enjoy exceptional Festival experiences from extraordinary artists, at a time when the world was still navigating its way through the impacts of the COVID-19 pandemic. And, while the world couldn't make its way to Perth in 2021, in so many ways it was already here as the rich diversity of the community was celebrated.

'My heart felt full leaving the theatre – there was also a visible spring in everyone's step – and there's something truly remarkable about music and stories that can do just that.'

Arylene Westlake-Jennings, *The West Australian*

Festival Overview

For the purpose of this report, Perth Festival's key programming streams have been assessed individually, and benchmarked against aggregate Festival averages. The program evaluation aims to identify any differences measured across audience demographics and recognise the unique impact that each program delivers.

The subsequent pages outline the distinctive outcomes achieved by the Festival's performance and free program, the Literature & Ideas events, Lotterywest Films and Perth Festival 2021's large-scale free event *City of Lights*. The report includes a case study that provides insight into the audience's experience of Perth Festival film commission, *Fist of Fury Noongar Daa*.

This is the fourth year that Perth Festival has used Culture Counts methodology to evaluate the Festival's impact. From page 28, the 2018 to 2021 Festival comparison identifies the strengths of each program, any changes in perception over the years and the impacts of delivering a Festival while COVID-19 related restrictions were in place.

PROGRAM	ATTENDANCE
Performance & Free Program ¹	347,866
Theatre, Dance, Music	23,914
Visual Arts	293,550
Other Free Events	14,998
Co-Presentations	15,404
Literature & Ideas	10,265
Lotterywest Films	57,089
City of Lights	58,396
Total Attendance	473,616

¹ Includes attendance from all visual arts events, co-presentations and other free events.

PATRON EXPERIENCE

Overall Experience
(% Good/Excellent)



New Audience
(% Attended program for the first time in 2021)



Net Promoter Score



Attendee Average Spend
(Per visit, ex. ticket price)

\$48

Overall Experience

All surveyed audience members were asked to rate their overall Perth Festival experience, based on the ticket purchasing process, event experience and atmosphere. Responses were split into five measures; terrible, poor, average, good and excellent.

New Audience

The new audience percentage shows the proportion attending Perth Festival for the first time. This number shows Perth Festival's new audience reach and is also a good indication of loyalty from repeat audience members.

Net Promoter Score (NPS)

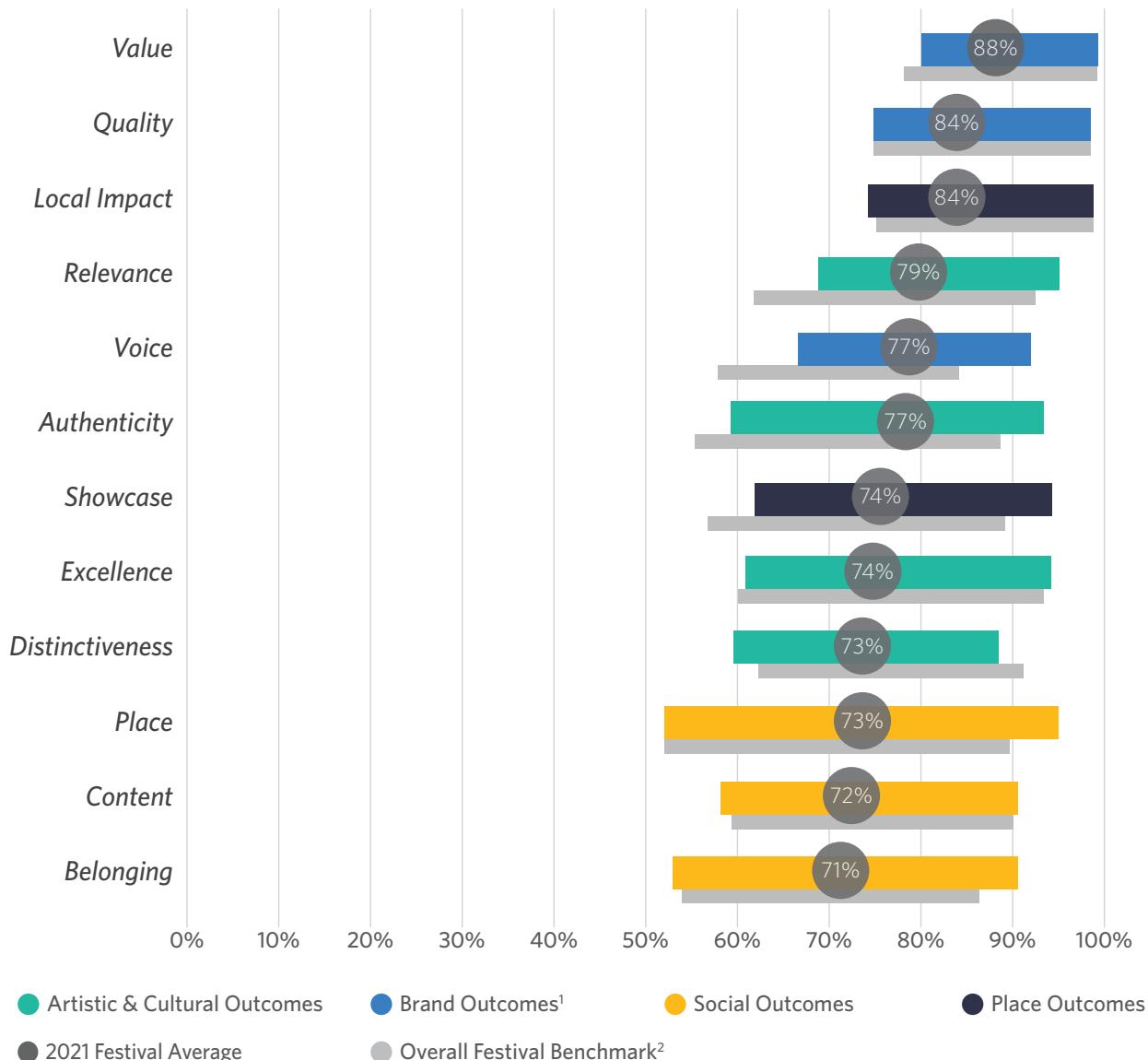
NPS is a standardised metric that measures the loyalty between an organisation and its audience, based on their likelihood to recommend to a friend or colleague. A NPS that is positive (above 0) is generally considered to be good, with a NPS of 50+ considered to be excellent.

Attendee Average Spend

Attendees were asked how much they spent during their trip to Perth Festival, both inside and outside the venue. This figure gives an insight into audience behaviour at the event, and how this might differ for different programs and venues.

OVERALL PERTH FESTIVAL 2021 OUTCOMES

Including Festival Benchmarks



Benchmarks provide context to this year's results by comparing the impacts delivered through Perth Festival 2021 to the legacy of outcomes achieved previously. In this instance, the benchmarks have been derived from data captured throughout the Perth Festival 2018, 2019 and 2020 seasons.

Small interquartile ranges demonstrate that responses were similar and therefore, a consistent outcome has been achieved across all respondents. Larger ranges indicate more divergence. This divergence is to be expected, as Perth Festival offers a wide and diverse program each year and the variety of experiences available each have different intentions and strengths.

The Festival's brand metrics are responded to positively and consistently by survey respondents, with smaller ranges compared to other outcome categories.

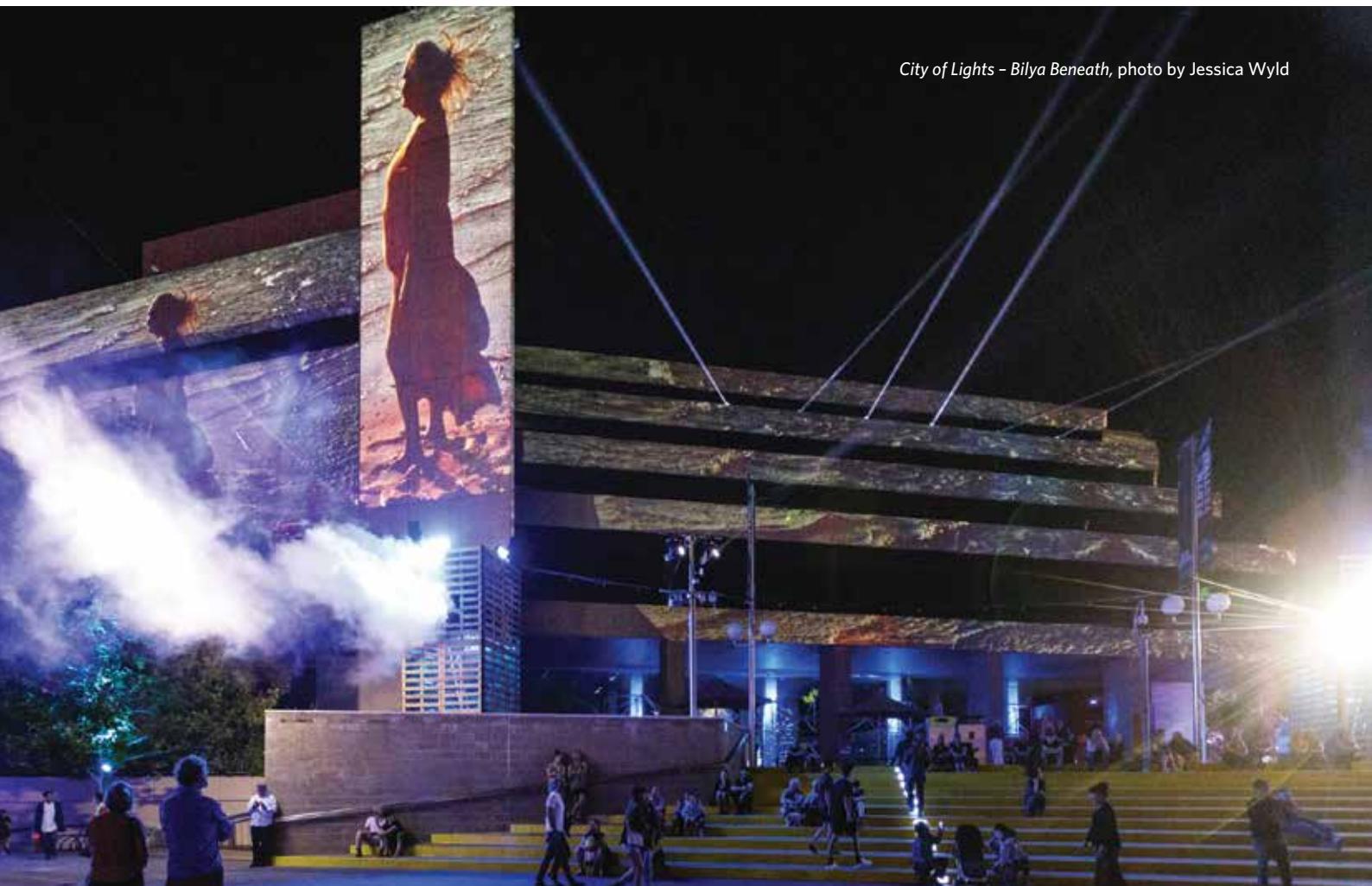
Of the brand metrics, 'Voice' saw a significant increase in 2021 compared to previous years, with this year's audience more likely to agree that Perth Festival's voice, character and identity is grounded in Perth.

The ranges for the 'Relevance', 'Authenticity', 'Showcase' and 'Excellence' dimensions also sat ahead of the benchmarks, demonstrating the 2021 Festival's success in achieving these outcomes, based on audiences' likeliness to agree that event they experienced had a connection to the State/Country they live in, had something to say about today's world, showcased Perth's arts and cultural depth and was one of the best examples of its type that they had seen.

¹ Highlighted as 'Brand' outcomes for the purpose of clarity.

² Benchmarks are based on data captured from Perth Festival 2018, 2019 and 2020

CITY OF LIGHTS



City of Lights - Bilya Beneath, photo by Jessica Wyld

Perth Cultural Centre came to life with Perth Festival 2021's large-scale free event, *City of Lights*. Spectacular projections illuminated some of WA's most iconic cultural buildings nearly every night from Tuesday 16 February to Sunday 14 March 2021.

Projections at *City of Lights* created an immersive environment of colour, light and sound. Audiences explored the precinct to experience short films, photography and animation, each new sightline unlocking surprising connections. And, at the top of every hour, each building synchronised in the cinematic experience of short film, *Bilya Beneath*.

Northbridge is built on what was once a fresh water source for the Whadjuk Noongar people, and *Bilya Beneath* told the story of that water and its connection to the waters of the Derbarl Yerrigan (Swan River).

PATRON EXPERIENCE

Overall Experience
(% Good/Excellent)



New Audience
(% Attended program for the first time in 2021)



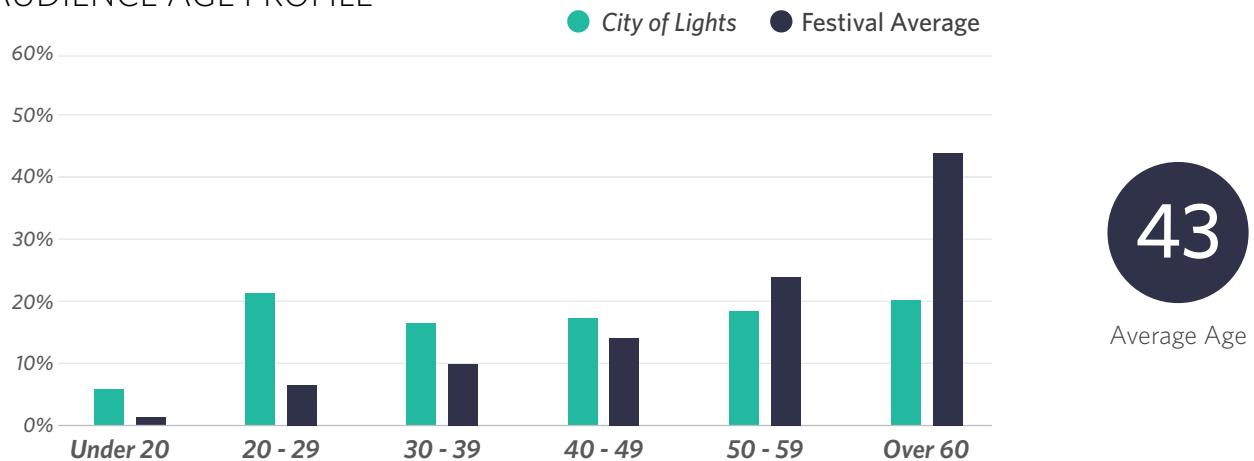
Net Promoter Score



Attendee Average Spend
(Per visit, ex. ticket price)

\$52

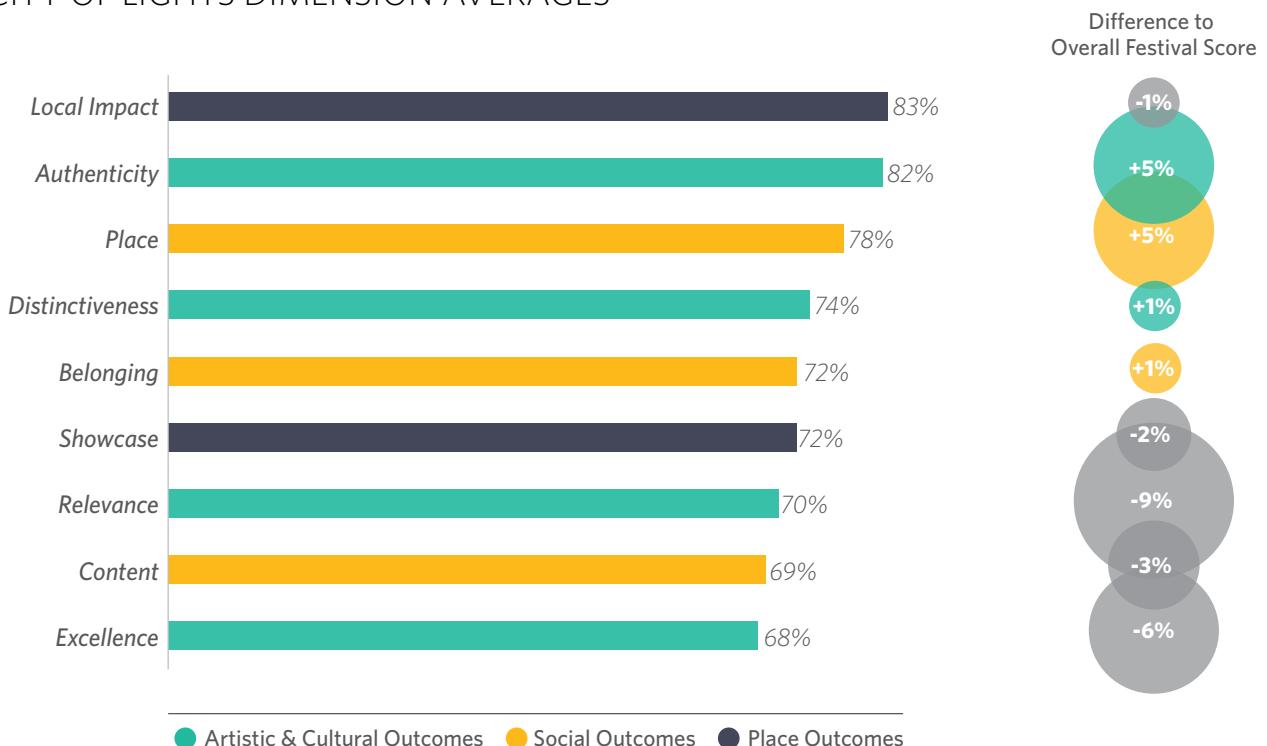
AUDIENCE AGE PROFILE



43

Average Age

CITY OF LIGHTS DIMENSION AVERAGES



● Artistic & Cultural Outcomes ● Social Outcomes ● Place Outcomes

Almost one third of visitors to *City of Lights* had not attended a Perth Festival event before. The event attracted a diverse audience, with a fairly even distribution of responses from people aged 20 and above.

The dimension scores for 'Authenticity' and 'Place' set *City of Lights* apart from the Festival program, respondents to this survey were more likely to agree that the event had a connection to the State/Country we live in and that it made them feel proud of their local area.

PERFORMANCE & FREE PROGRAM



Tim Minchin, photo by Corey James

Local stars shone bright at Perth Festival, with the extensive program showcasing a broad range of Western Australian talent. More than ever, the line-up of music, dance, theatre and visual arts put a spotlight on WA and its stories.

The 2021 program included 18 world premieres and 44 Festival commissions, more than twice as many as in 2020.

'As the Derbarl Yerrigan flows from Boorloo to Walyalup and out past the quokkas on Wadjemup, the festival invites us to witness our place as Western Australians, groping sand to build castles.'

Patrick Marlborough, *The Saturday Paper*

PATRON EXPERIENCE

Overall Experience
(% Good/Excellent)



New Audience
(% Attended program for the first time in 2021)



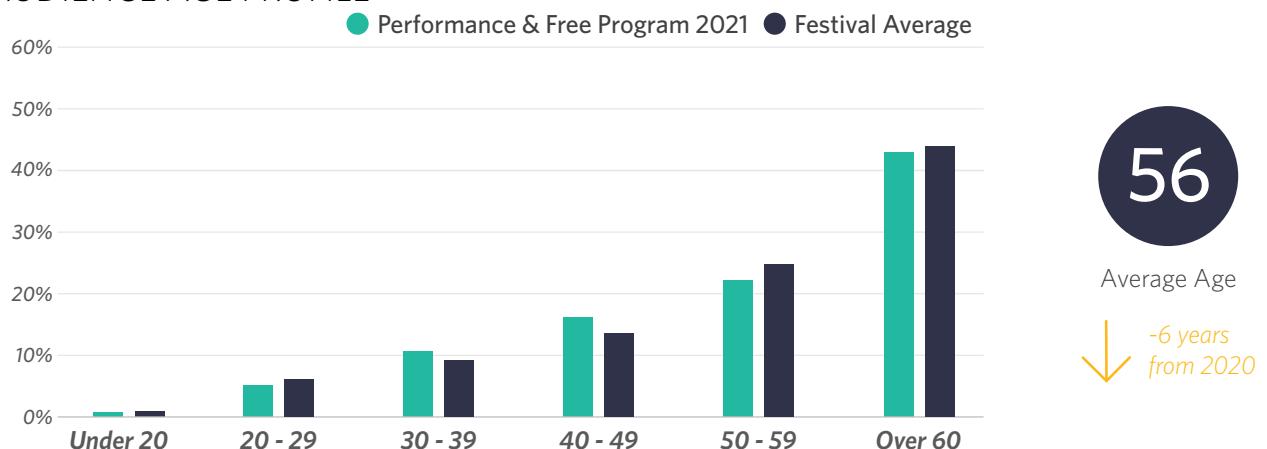
Net Promoter Score



Attendee Average Spend
(Per visit, ex. ticket price)

\$59

AUDIENCE AGE PROFILE



PERFORMANCE & FREE PROGRAM DIMENSION AVERAGES



Difference to Overall Festival Score



Perth Festival's program of performances and free events was well received by audience members, with eight of the nine dimensions measured exceeding the Festival benchmarks for 2021.

Place-based metrics performed particularly well, with audiences strongly agreeing that it's important these events are happening here and that they showcase Perth's arts and cultural depth. The Net Promoter Score of 71 shows that the Festival's performances and free events attract a highly engaged and loyal audience, this is also reflected by the proportion of new audience that attended in 2021.

LITERATURE & IDEAS



Perth Festival celebrated the local literary scene by extending the Literature & Ideas Program into new precincts.

His Majesty's Theatre was buzzing as lovers of books and the people who write them shared the joy of literature at more than 30 events for *Literature Weekend in the City*. The program also took a deep dive into the Festival theme of Bilya with *Day of Ideas: Just Beneath the Surface* at Perth Concert Hall, where Noongar voices led vital discussions about our river and city.

Other highlights included week-long programs in Fremantle and Joondalup, and new watch-at-home live streaming and pay-what-you-can ticketing for select sessions.

PATRON EXPERIENCE

Overall Experience
(% Good/Excellent)



New Audience
(% Attended program for the first time in 2021)



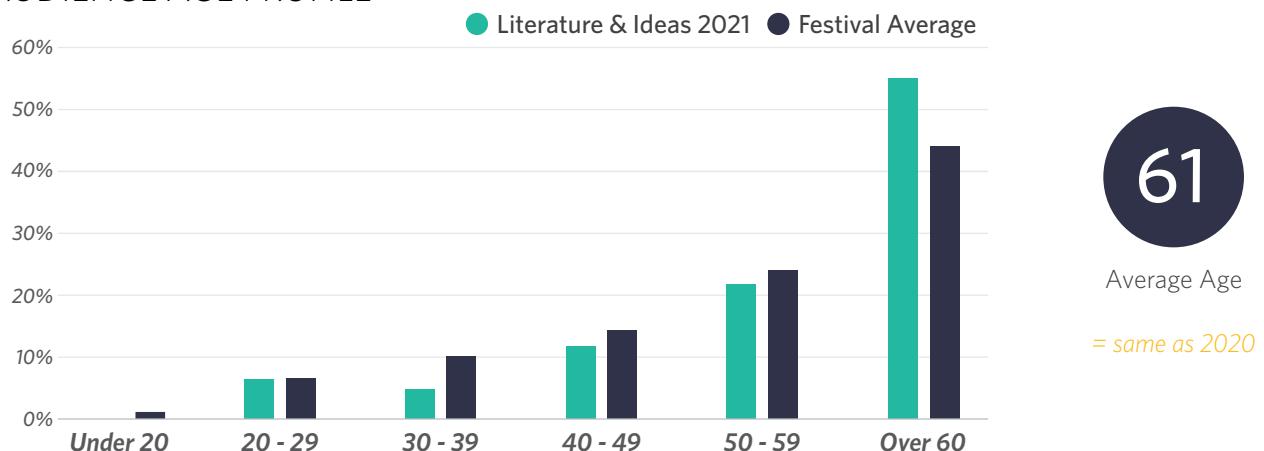
Net Promoter Score



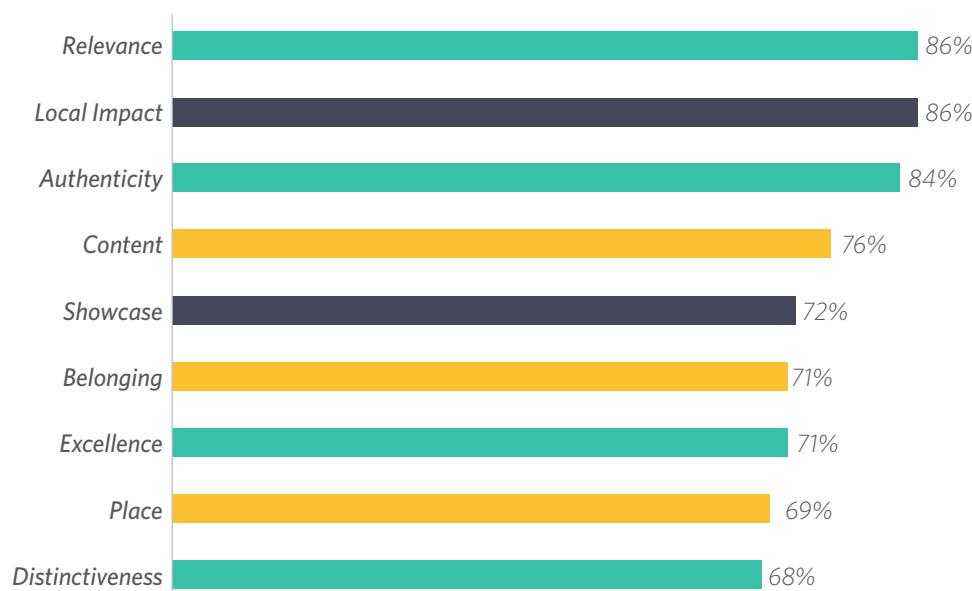
Attendee Average Spend
(Per visit, ex. ticket price)

\$69

AUDIENCE AGE PROFILE



LITERATURE & IDEAS DIMENSION AVERAGES



Difference to Overall Festival Score



● Artistic & Cultural Outcomes ● Social Outcomes ● Place Outcomes

Literature & Ideas audiences were most likely to agree that the events they had experienced had something to say about today's world, had a connection to the State/Country we live in and that they reflected a broad and inclusive range of voices.

Almost one quarter of attendees at Literature & Ideas events were attending Perth Festival for the first time, demonstrating the program's ability to reach a new audience. A large majority of attendees rated their experience as good or excellent, with the program achieving a positive Net Promoter Score of 58.

LOTTERYWEST FILMS



Lotterywest Films, photo by Jessica Wyld

Beneath the UWA Somerville's famous pines, Lotterywest Films made an opening night splash on 30 November with the Australian premiere of the powerful WA-made Venice Film Festival hit, *The Furnace*.

The ever-popular film season delivered many idyllic nights under the stars all summer with some of the biggest names in international cinema including Olivia Colman, Anthony Hopkins, Stanley Tucci, Gael García Bernal and Mads Mikkelsen – plus surfing champ Jodie Cooper.

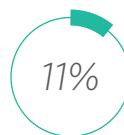
Unfortunately, Lotterywest Films closed for two weeks in February due to the COVID-19 lockdown in Perth. Despite the ongoing impacts of the restrictions including capacity constraints and limited tickets, the cinema was able to reopen in mid-February and see out the remainder of the season.

PATRON EXPERIENCE

Overall Experience
(% Good/Excellent)



New Audience
(% Attended program for the first time in 2021)



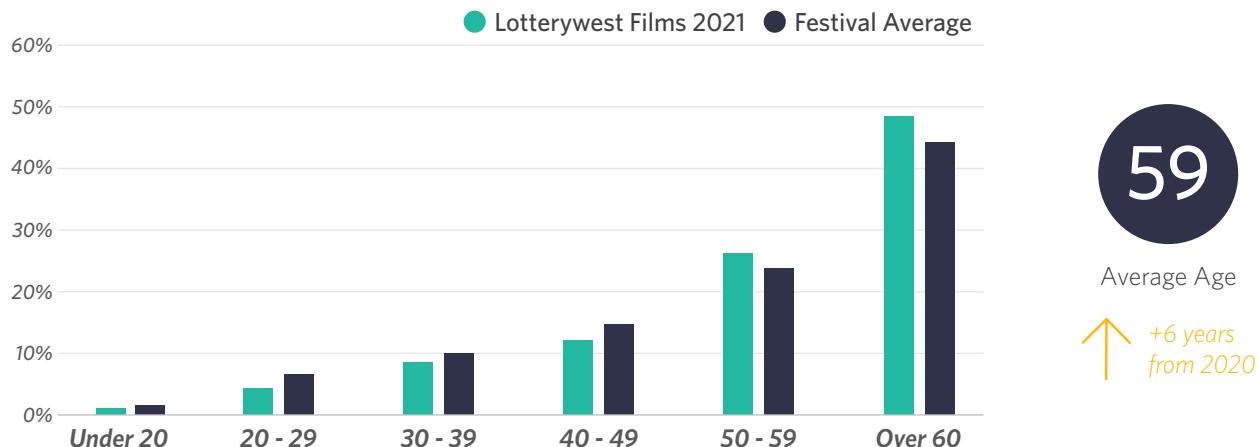
Net Promoter Score



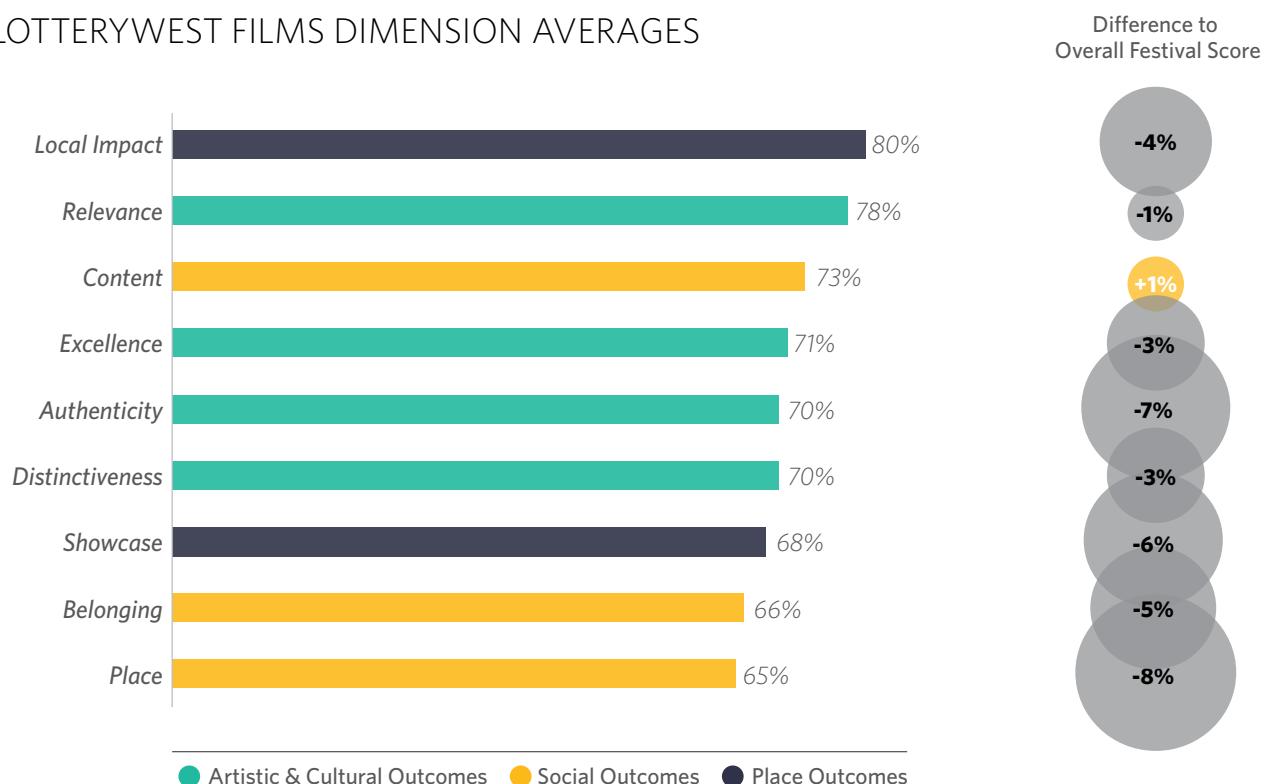
Attendee Average Spend
(Per visit, ex. ticket price)

\$31

AUDIENCE AGE PROFILE



LOTTERYWEST FILMS DIMENSION AVERAGES



Lotterywest Films is a mainstay of the Perth Festival program, with loyal audiences enjoying the outdoor cinema year after year. In 2021, first-time Perth Festival attendees made up 11% of the total audience. This was a strong outcome given the reduced venue capacities.

The Net Promoter Score indicates high likelihood of recommendations to friends and family following the event.

The 'Content' dimension was the only metric to receive a score that sat above the Festival average, demonstrating the programs success in reflecting a broad and inclusive range of voices.

CASE STUDY: *FIST OF FURY NOONGAR DAA*



Fist of Fury Noongar Daa at Lotterywest Films, photo by Jessica Wyld

Fist of Fury Noongar Daa is a unique cinematic experience developed by Perth Festival's film programmer Tom Vincent and Artistic Associate Kylie Bracknell [Kaarljalba Kaardn]. Noongar performers starred as voice actors, dubbing the original dialogue of the dynamite 1970's Kung Fu film, *Fist of Fury*.

'A highlight of the screening was hearing the voices of well-known Noongar performers and cultural leaders speaking in language and in a medium that can now be enjoyed for many generations to come.'

Barbara Hostalek, Seesaw Magazine

PATRON EXPERIENCE

Overall Experience
(% Good/Excellent)



New Audience
(% Attended program for the first time in 2021)



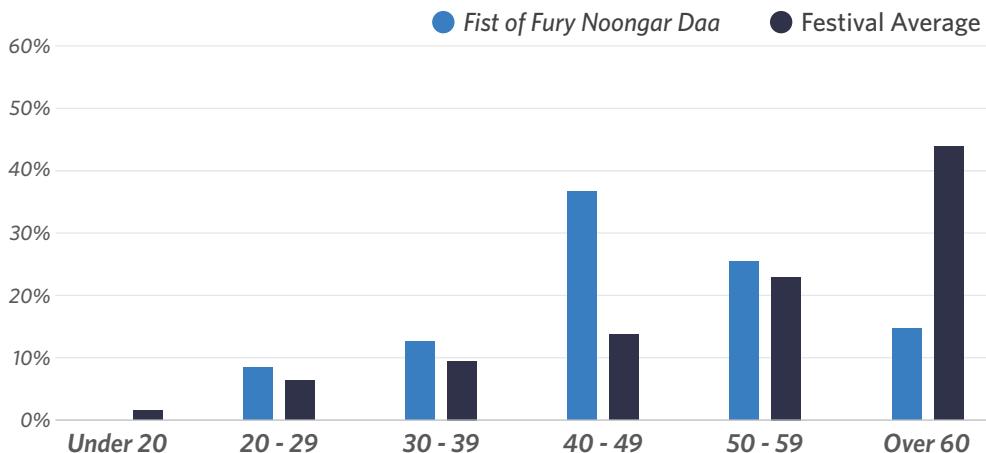
Net Promoter Score



Attendee Average Spend
(Per visit, ex. ticket price)

\$20

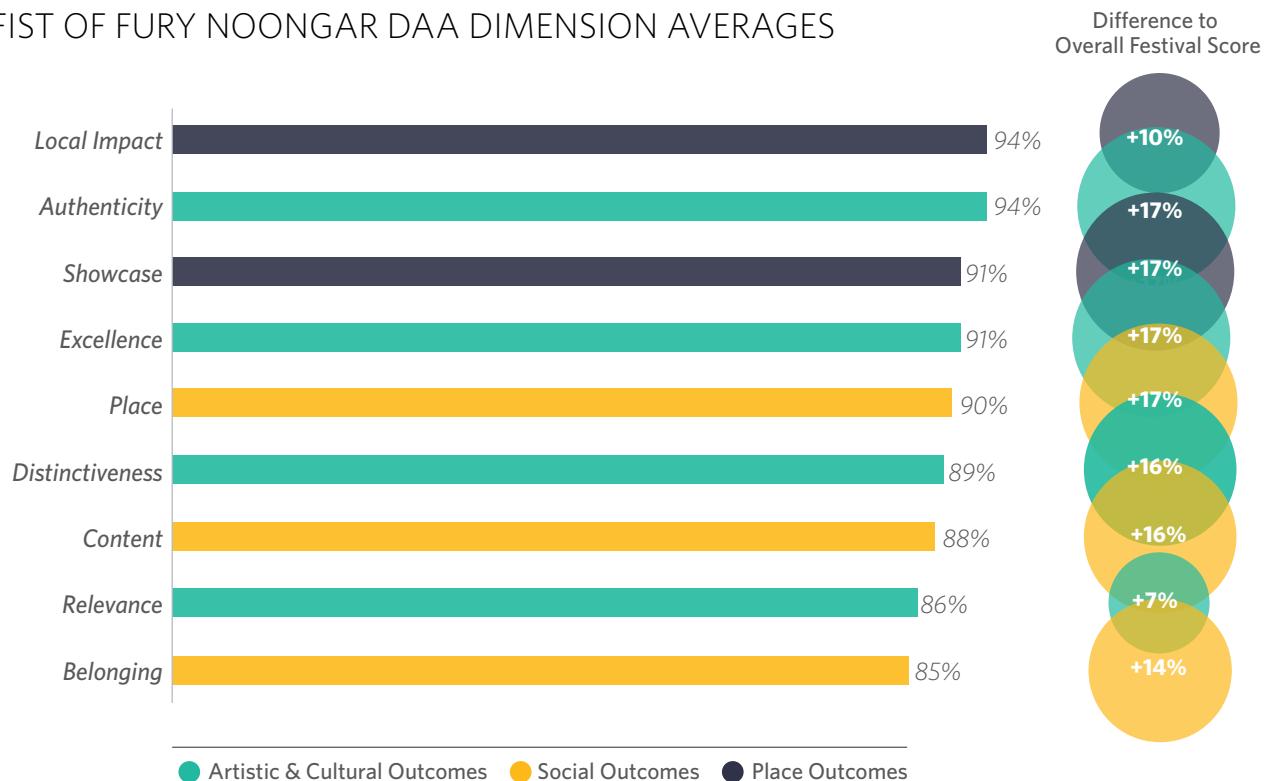
AUDIENCE AGE PROFILE



46

Average Age

FIST OF FURY NOONGAR DAA DIMENSION AVERAGES



The dimension average chart above demonstrates just how impactful *Fist of Fury Noongar Daa* was, with fantastic results achieved across all outcome metrics measured.

Attendees commended the event for its connection to the State/Country we live in and for showcasing Perth's arts and cultural depth. They agreed that it was one of the best examples of its type that they've seen and that it made them feel proud of their local area. In terms of overall experience, almost all attendees rated their experience as good or excellent.

Event Impact Showcase

Each survey respondent was asked nine dimension questions about the show they experienced¹. Using statistical analysis, significant clusters of events were identified across the dimension set. While all clusters are statistically significant, the size of each link represents the frequency in which a significant connection was identified between dimensions.

The clustering technique analyses responses from surveys with a statistically relevant sample size. 36 events across the performance and free, Literature & Ideas and Lotterywest Films program met this requirement. Of these, 25 were identified within a unique cluster.

The 'Belonging' dimension ("It helped me feel part of the community") had the largest representation across all 2021 dimension clusters. This speaks to the importance of this dimension within the 2021 program, delivering unique impacts aligned to the range of other dimensions.

Clusters

Best of Show:

Shows that performed well in eight or more dimensions were excluded from the clustering process to promote the discovery of unique impact correlations. These shows represent the complete realisation of the Festival's strategic goals, as determined by audience responses.

- BESIDE
- Black Brass
- Fist of Fury Noongar Daa
- Koort (Heart)
- Tim Minchin

Authenticity & Content

The 'Authenticity' and 'Content' dimension cluster speak to concepts of cultural connection and inclusion, identifying links between 'where we live' and the diversity of stories we tell about ourselves.

- Whistleblower
- High Ground
- Children of the Sea
- Craig Silvey
- WA Mixtape
- Girls Can't Surf
- Trent Dalton
- The Furnace

Authenticity, Belonging & Place

This cluster finds links between three distinct dimensions. Where 'Authenticity' identifies local stories, 'Place' bonds those stories to audience feelings of local pride. The unique interaction of 'Belonging' suggests that these stories have the ability to make audiences feel like they are part of the community, which is an important outcome related to the generation of social capital.

- Witness Stand
- Craig Silvey
- WA Mixtape
- Girls Can't Surf
- Trent Dalton

Distinctiveness & Showcase

'Distinctiveness' considers the value of experiences that are unique or different, whereas 'Showcase' asks audiences about their perceptions of local artistry. This cluster links the two to identify experiences that feature some of the best Western Australian talent that are also genuinely different to other artistic offerings.

- Whistleblower
- One & Many: Sara Macliver
- Hymns for End Times
- Slow Burn, Together
- Structural Dependency
- One & Many: Shaun Lee-Chen

Excellence & Relevance

Where 'Excellence' asks audiences if their arts experience is one of the best they have ever had, 'Relevance' asks audiences to reflect on the meaning and message of the experience and how it relates to today's world. The combination of the two may be intrinsically linked, asking us to reflect on whether the experience was excellent because of its relevance, or whether its excellence strengthens our reflection on its relevance.

- Assassins
- Hymns for End Times
- Girls Can't Surf
- Trent Dalton
- The Father

Distinctiveness & Local Impact

A unique aspect of this cluster is that while for many audiences, difference (measured through the 'Distinctiveness' dimension) does not necessarily imply 'good', the 'Local Impact' dimensions suggests that at this point of difference is deemed by audiences to be of significant importance.

- Whistleblower
- One & Many: Sara Macliver
- Slow Burn, Together
- Witness Stand
- Structural Dependency
- One & Many: Shaun Lee-Chen

¹ Shows with $n < 20$ excluded from clustering analysis. Clustering has three key requirements; shows within each cluster must have an individual response distribution that is significantly stronger than the pooled distribution mean, per dimension (z-test, p value < 0.05); the pooled response distribution of the entire cluster must be significantly stronger than the pooled distribution mean, per dimension (z-test, p value < 0.05); cluster selection maximises coverage and representation of dimensions and shows within the cluster dataset.

Structural Dependency, photo by Mitchell Aldridge



Perth Festival Evaluation 2021

Perth Festival first implemented the Culture Counts evaluation framework in 2018, allowing for ongoing measurement of new data against baseline results. This consistent measurement provides the ability to identify interesting changes or developments in audience perceptions, including the influence of new programming strategies.

For the purpose of these comparisons, *City of Lights* has been compared to large-scale free events from previous years' programs. They were the Perth Festival opening events in 2018 and 2019, *Siren Song*

and *Boorna Waanginy* respectively, and 2020's closing event, *Highway to Hell*.

The Patron Experience Comparison shows comparative results across the overall experience score, new audience, Net Promoter Score and average spend, broken down by program type over the four years.

The 2018 to 2021 Dimension Average Comparison chart shows this year's outcomes in the context of the past few years' results.

Patron Experience Comparison

	PERFORMANCE & FREE PROGRAM	CITY OF LIGHTS ¹	LITERATURE & IDEAS ²	LOTTERYWEST FILMS	OVERALL
Overall Experience	2018	85%	78%	70%	91% 84%
	2019	91%	99%	87%	88% 91%
	2020	93%	92%	92%	91% 92%
	2021	93%	92%	87%	89% 91%
New Audience	2018	14%	15%	16%	6% 12%
	2019	8%	50%	27%	9% 17%
	2020	8%	42%	27%	17% 23%
	2021	10%	30%	24%	11% 15%
Net Promoter Score	2018	45	17	15	43 33
	2019	68	75	49	54 61
	2020	56	47	54	69 53
	2021	71	30	58	61 62
Attendee Average Spend	2018	\$58	\$55	\$76	\$40 \$58
	2019	\$35	\$14	\$36	\$27 \$23
	2020	\$64	\$42	\$65	\$35 \$54
	2021	\$59	\$52	\$69	\$31 \$48

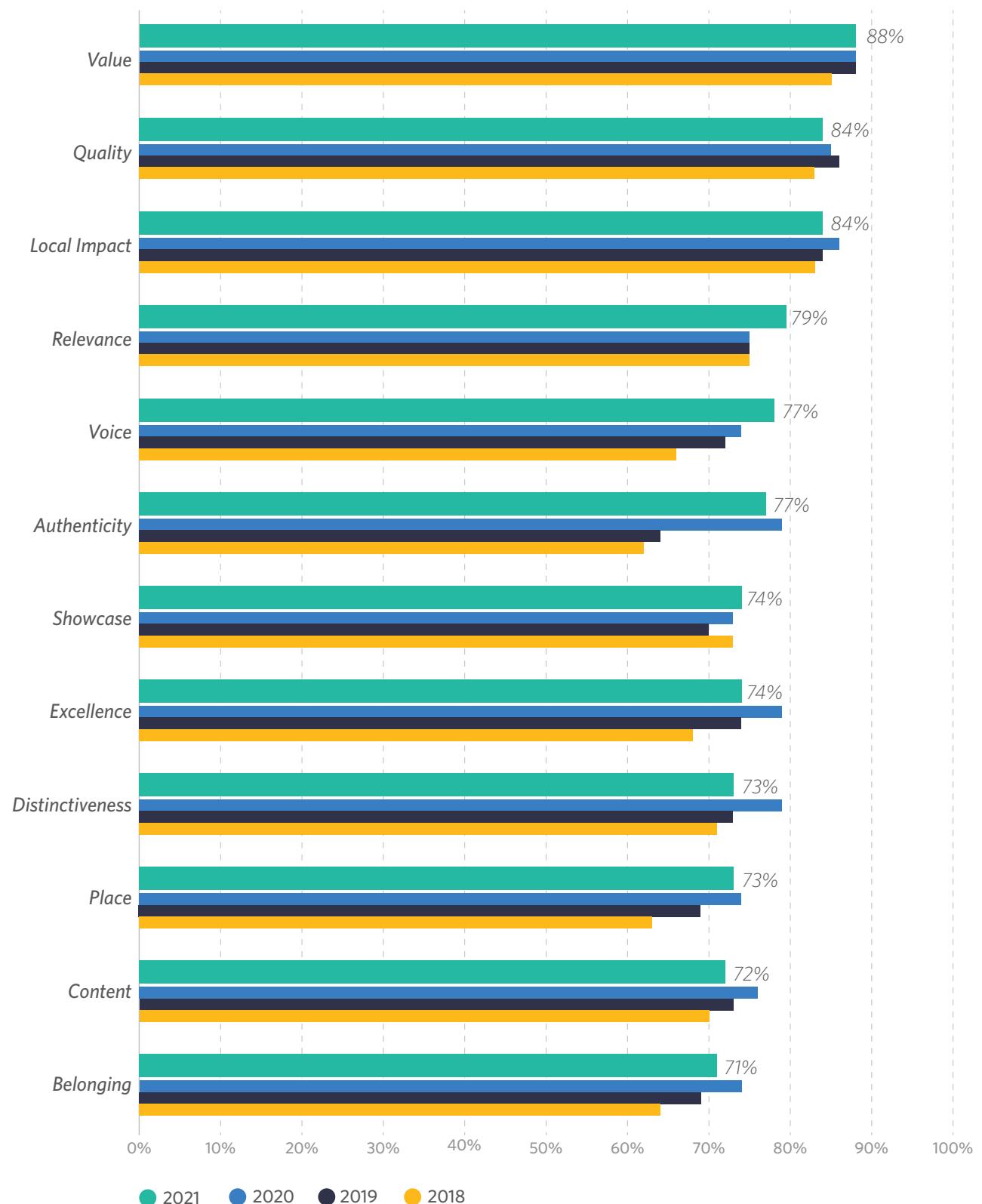
For the purpose of this comparison:

¹ City of Lights has been compared to free, community events from previous years, *Siren Song* (2018), *Boorna Waanginy* (2019) and *Highway to Hell* (2020)

² Literature & Ideas 2020 and 2021 has been compared to Writers Week (program previous name, 2018 and 2019)

Note: Perth Festival's contemporary music program, Chevron Lighthouse has been excluded from the table as it wasn't part of the reduced program delivered in 2021 (previously offered in 2018 to 2020).

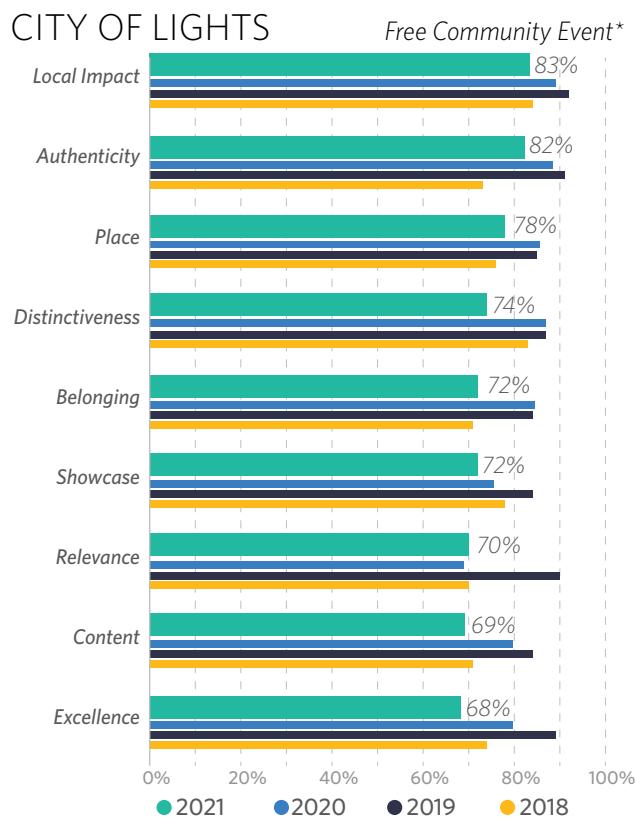
DIMENSION AVERAGE COMPARISON BY YEAR



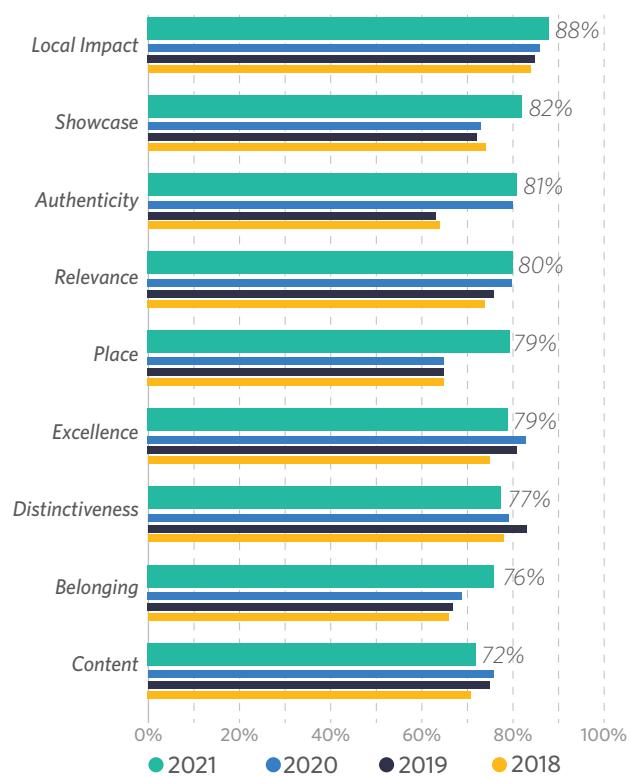
Perth Festival 2021 had a strong connection to place and heritage. Year-on year dimension results show that the Festival has maintained positive results in 'Authenticity' and 'Place' in the context of the 2020 benchmarks, demonstrating that audiences were likely to agree this year's Festival had a connection to the State/Country they live in and it made them feel proud of their local area.

Program Dimensions Comparison

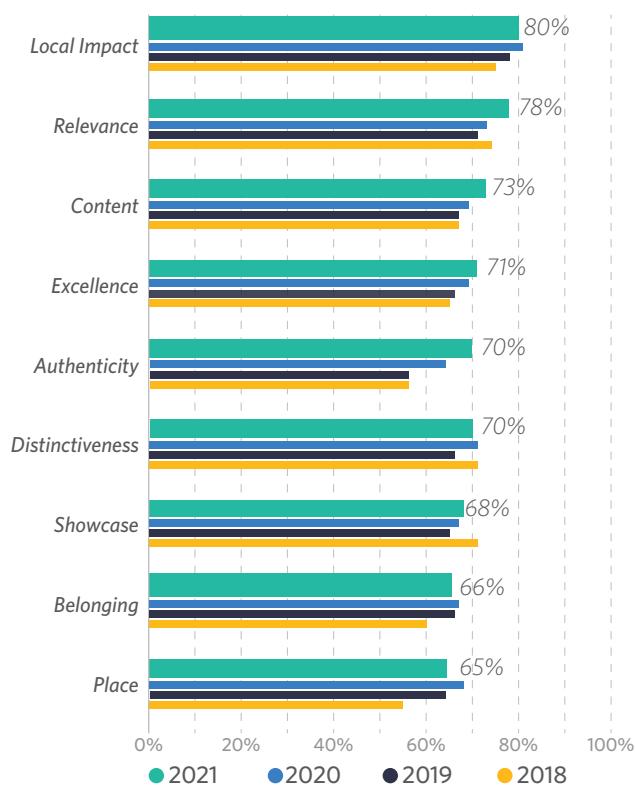
CITY OF LIGHTS



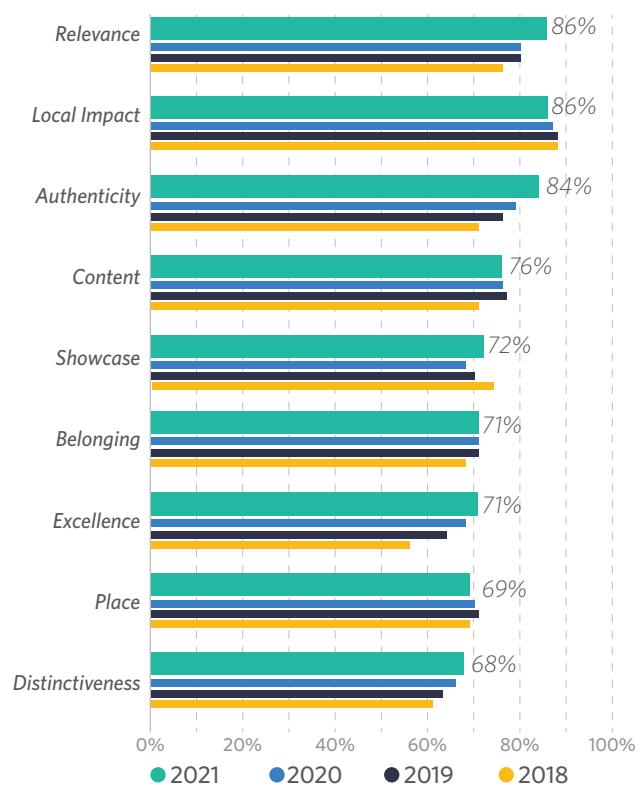
PERFORMANCE & FREE PROGRAM



LOTTERYWEST FILMS



LITERATURE & IDEAS



* City of Lights has been compared to the large-scale free events from previous years' programs. They were the Festival opening events, Siren Song (2018) and Boorna Waanginy (2019) and the 2020 closing event, Highway to Hell.

The year-on-year comparison for the performance and free program demonstrates how the circumstances around this year's Festival - the ongoing impacts of the COVID-19 pandemic - provided organisers with even more opportunity to collaborate with local talent. This was recognised by audiences with the 'Showcase' and 'Place' dimensions receiving a higher score than ever, meaning that audiences were more likely to agree that the events showcased Perth's arts and cultural depth and made them feel proud of their local area.

Lotterywest Films performed well in 2021 in the context of previous years, particularly in relation to the 'Authenticity' and 'Relevance' dimensions. These dimensions also performed well in the Literature & Ideas surveys, showcasing the programs' links to WA and Australia, and relevance to today's world.



PLAY ►

WHISTLEBLOWER



Whistleblower, photo by Daniel James Grant



Wild Things Curated by Kids, photo by Libby Klysz

Community Engagement

Festival Connect

The Festival Connect program is just one way that Perth Festival gives back to its community, working alongside artists, teachers and organisations to contribute to a flourishing cultural sector in Perth.

The 2021 program saw these initiatives reach schools, young people, the local arts sector, community groups and marginalised communities, providing opportunities for these audiences to access unique and exciting cultural experiences.

'In our experience, Perth Festival genuinely promotes and practices diversity and inclusion in all areas of their work. During the 2020/2021 season, our collaboration went beyond creating employment opportunities to full community participation at events ... Looking forward to building on what we achieved this year and continuing our collaboration for years to come.'

Delgermaa Altangerel, Business Development Consultant, Ability Centre



Wild Things at Perth Zoo, photo by Jessica Wyld

2021 COMMUNITY ENGAGEMENT HIGHLIGHTS

5,000+

Western Australian students engaged in the *Connect: Creative Learning Noongar Storytelling* program

1,030+ 

Community members including **industry** attended dress rehearsals community previews, free of cost

7,063 

Students participated in **Creative Learning Program**

76

Shows and Literature & Ideas sessions offered access services including open captioning, audio description and tactile tours, Auslan interpretation and relaxed performance.

12

Noongar people took part in Noongar Language workshops, in partnership with the City of Stirling, in the lead up to the *Fist of Fury Noongar Daa Balga* screening

7

Western Australian high schools with lower-than-average Index of Community Socio-Educational Advantage took part in the Partner Schools Program of free performances, workshops, transport and professional development opportunities

Includes 1 new regional school since 2020

9

People with disability or lived experience continue to be engaged as paid members in the Access & Inclusion Advisory Committee

8

Young people engaged in a new Youth Advisory Council

6

Noongar elders continue to be engaged in Perth Festival's Noongar Advisory Circle

200

Complimentary tickets to *Wild Things* distributed by service organisations to their members across the disability, youth and homelessness sectors

4

Paid trainees living with disability, and/or from culturally and linguistically diverse backgrounds were employed by Perth Festival



Perth Festival's first Disability Access and Inclusion Plan Registered with the Australian Human Rights Commission

'Can honestly say (with a lil tear in my eye) that joining YAC last year changed my life in a lot of good ways.'

Youth Advisory Council member

'I felt very connected to my culture. Being a part of Noongar Daa workshop felt like home to me. I got to learn so much about my language. So proud.'

Noongar Language Workshop participant

Sector Development Activities

Each year, Perth Festival offers a number of unique and engaging industry-focused programs for current and prospective arts sector workers.

The Festival partners with local organisations to present dynamic opportunities in conjunction with Festival artists. From skills-based dance workshops to conversations around process, this is a way for local artists and arts teachers to develop their own skillsets.

The program includes a number of intensive workshop experiences, including the *Festival Lab* which immerses ten emerging artists across the breadth of the Festival; *Producers Lab* that connects local producers to those from around the world; a program up-skilling Indigenous artists in reviewing live performances and the *Visual Arts Writing Group*.

966  ↑ 42% more than 2020

Participants in sector engagement programs

238 

Staff employed by the Festival

OVERALL EXPERIENCE



Of participants rated their Perth Festival 2021 experience as good or excellent
↓ -1% from 2020

PUBLIC PERCEIVED IMPORTANCE



Of public respondents agree it is important that Perth Festival supports the local arts sector through sector development activities like these
↑ 2% from 2020

PROGRAM OUTCOMES



Networks
It enabled me to collaborate with others
↑ 4% from 2020



Skills
It helped me develop new and existing skills and gain experience
↑ 10% from 2020



Opportunity
It opened up new opportunities for me
↓ -6% from 2020



Collaboration
It enabled me to collaborate with others
↑ 11% from 2020



Development
It contributed to the development of my creative practice
↑ 2% from 2020

Artists and Arts Organisations

Perth Festival sought feedback from artists and arts organisations that participated in the 2021 program. The cohort – which was made up mostly of local practitioners (96%) – was asked to provide feedback on their experience. COVID-19 border closures

prohibited most travel at the time of the Festival, however, artists from interstate and overseas were able to participate in events remotely (e.g. via video conference) or by submitting visual artwork. In total, 9 interstate artists travelled to Perth for the 2021 Festival.

'2021 Perth Festival provided an opportunity like no other to support Western Australian artists and their new performance works. Audiences loved seeing work made by people right here in WA and I think it proved a real hunger for more.'

Performing Lines WA

'As a kid growing up in Perth, Perth Festival felt like the pinnacle of Perth's arts calendar, every year waiting impatiently for the program to be released and what art I could possibly see. To be programmed this year was a dream come true for this little Perth kid and the professionalism and care of the staff made for a truly tremendous experience.'

Artist, *I'll Tell You in Person*

1,041 

Artists
↓ 54% less than 2020

96% 

Local

3% 

Interstate

1% 

Overseas

OVERALL EXPERIENCE



Of artists and arts organisations rated their Perth Festival 2021 experience as good or excellent
↑ 9% from 2020

OUTCOMES



Opportunity
It opened up new opportunities for me
↓ -13% from 2020



Profile
It helped raise my profile
↑ 23% from 2020



Growth
It appealed to new audiences
↓ -3% from 2020



Collaboration
It enabled me to collaborate with others
↑ 17% from 2020

Creative Learning & Partner Schools Programs

Perth Festival's Creative Learning initiative offers students and teachers the opportunity to access performances and special ticket prices, as well as participate in artist-led workshops and creative projects.

Through the Partner Schools Program, the Festival partners with schools to provide access to the arts in

a way that that cohort might not otherwise access.

These programs are part of Perth Festival's ongoing commitment to provide meaningful arts experiences to young people. In 2021, the programs had a broad reach, engaging over 7,000 students and 279 teachers.

'I was one of the Kid Curators for Wild Things at Perth Zoo. This was amazing!! I got to see behind the scenes of the zoo and organise a day for the Perth Community at Perth Zoo. My friends and family came on the day, and I was so proud to show them what we had worked on over three energetic and exciting sessions. It was one of the best things I have ever been a part of!'

Wild Things, Kid Curator

7,063

Student participants



279

Teachers engaged



172

Schools engaged



174

Free educational programs



20

Incursions delivered



OVERALL EXPERIENCE



Of students and teachers rated their Perth Festival 2021 experience as good or excellent

STUDENT OUTCOMES



Experience

It was an exciting or inspirational experience
 $\downarrow -27\% \text{ from 2020}$



Stretch

I did something I didn't know I was capable of
 $\downarrow -27\% \text{ from 2020}$



Distinctiveness

It was different to things I'd experienced before
 $\downarrow -27\% \text{ from 2019}$



Skills

It helped me develop new skills and gain experience
 $\downarrow -21\% \text{ from 2020}$

Partners and Donors

The generous contributions from Perth Festival's partners and donors are not only an investment in the organisation, but also an investment in its fellow Western Australians.

Without its partners, the Festival simply would not exist. In 2021, a total of 33 partners, 21 in-kind supporters and over 1,400 donors helped to make the Festival possible.

'I have been going to the festival for many years and each year I am excited about what's on offer. The breadth and depth of performances is excellent. The festival is a highlight of my year! '

Survey Respondent, Donor

33 

Partners

21 

In-kind Supporters

1,428 

Donors

\$8.6 million 

Funding from State and Local Government

\$1.9 million 

Sponsorship and Donation Income

\$1.1 million 

In-kind Sponsorship Value

OVERALL EXPERIENCE



Of Partners and Donors rated their Perth Festival 2021 experience as good or excellent
= Same as 2020



Of Partners and Donors agree that Perth Festival events are different from things they'd experienced before

PARTNER OUTCOMES



The outcomes of the partnership met their expectations



The Perth Festival team were accessible and responsive to their organisation's needs



Their organisation's support was well recognised across promotional materials

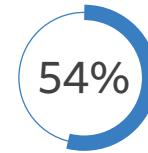
DONOR OUTCOMES



Of donors give to the Festival because Perth Festival events enrich their lives



Of donors give to Perth Festival to keep it going into the future



Of donors give to Perth Festival to support those who may otherwise not have access to the arts



Of donors feel that their donation makes an impact

SAT 20 & SUN 21 FEB

PERTH FESTIVAL

Perth Australia
UWA

Principal Partner

lotterywest

PAV

BankWest

Supported by BHP

END TIMES

RACHAEL DEASE WITH
WEST AUSTRALIAN SYMPHONY ORCHESTRA & VOICES

Presented in association with Tura New Music

THU 18 FEB

PERTH FESTIVAL

Perth Australia
UWA

Principal Partner
lotterywest



LITERATURE WEEKEND IN THE CITY

SAT 20 & SUN 21 FEB

PERTH FESTIVAL

Perth Australia
UWA

lotterywest



Downstairs at the Maj

MUSEUM OF PERFORMING ARTS

CREW & KING

His Majesty's Theatre
Step Down
West Australian Opera



Perth Festival Literature Weekend, photo by Jessica Wyld

Economic Impact

Perth Festival's annual program of events and activations attracts audiences to different areas of Perth, encouraging economic activity.

The following section examines the 2021 Festival's economic impact, based on audience and artist expenditure, accommodation expenditure and organisational spend.

With COVID-19 related travel restrictions in place at the time of the Festival, tourism impact was limited. However, survey results found that there was still audience members from abroad in Perth at the time of the Festival.

'Evidence of the \$3.3bn creative arts industry in Western Australia is everywhere around Perth, from stunning video images illuminating the Northbridge cultural precinct in Perth Festival's City of Lights to the rich offering of homegrown shows emerging in the first week of the delayed festival.'

Victoria Laurie, *The Australian*

ECONOMIC IMPACT

\$32 million

Direct Economic Impact
↑ 6% more than 2020

\$90.3 million

Multiplied Impact
↑ 7% more than 2020

AUDIENCE

\$19.1 million

Gross Audience Impact

473,616

Total Attendance

29% 

Went out for a meal
before or after attending
Perth Festival

13% 

Wandered or explored
the city before or after
attending Perth Festival

11% 

Went to a pub, club or
licensed venue before or
after attending Perth Festival

\$48 

Attendee average
spend (per visit, ex.
ticket price)

ACCOMMODATION

\$781,281

Audience Accommodation
Impact

6,322

Event Staying Visitors

12,460

Event Visitor Nights

TOURISM IMPACT

\$5.7 million

Total Direct Tourism Expenditure
↓ 48% less than 2020

\$1.6 million

Total Direct Tourism Impact
↓ 74% less than 2020

11%

Tourists came to Perth
mainly for Perth Festival

Economic Impact Assessment

Audience Expenditure

Perth Festival's post-event survey asks attendees to identify how much they spent before, during and after their visit to a Festival event. This information helps organisers to understand the amount of spend generated in the area due to the event.

In order to assess overall economic impact, it is essential to measure the proportion of expenditure that would have been spent regardless of the event versus the unique spending that occurred only because the event was on. To enable this, surveyed attendees are asked what they would have done if they had not attended Perth Festival.

Responses to this question are used to calculate the additionality adjustment - that is, the percentage of spending that is considered additional.

Patron expenditure data captured in the surveys has been used to calculate averages across the four key programs as referenced by this report.

In 2021, a total of 473,616 attendees attended a Perth Festival event. This figure includes all attendance from the Festival's diverse program of theatre, music, dance, literature and films. It also incorporates visits to free and visual arts events, including the *Songlines* exhibit which saw 237,265 people come through the doors of the Western Australian Museum Boola Bardip from November 2020 to April 2021. The calculations assume that the additionality of *Songlines* is equal to that of the performance and free program.

Audience Expenditure Summary

	CITY OF LIGHTS	PERFORMANCE & FREE PROGRAM	LITERATURE & IDEAS	LOTTERYWEST FILMS	TOTAL
Average Spending	\$52	\$59	\$69	\$31	-
Additionality Adjustment	68%	74%	65%	78%	-
Attendance	58,396	347,866*	10,265	57,089	473,616
Total Direct Impact	\$2,046,883	\$15,189,154	\$460,080	\$1,369,894	\$19,066,011

* Includes attendance at free and visual arts events.



Hymns For End Times by Rachael Dease, photo by Daniel James Grant

Respondents were also asked whether they stayed overnight as a result of their visit to Perth Festival, and if so, how much they were spending on accommodation per night, per person.

The value of total accommodation spend has been calculated based on the share of staying visitors, the average per night spend on accommodation and the length of stay. Average spend per night and average nights stayed are pooled averages across all Festival responses.

Artist Expenditure

Perth Festival 2021 engaged a total of 1,041 individual artists. Due to COVID-19 related travel restrictions in place at the time, only 9 artists travelled to the Festival from interstate. No artists travelled from overseas.

Artists were asked to indicate their average expenditure per day while in Perth, as well as how many nights they stayed as part of their visit. It is assumed that these artists would not have otherwise been in Perth, so no additionality adjustment has been applied to artist spend. The artist average daily expenditure estimate has been derived from 2020 results due to a small sample size in 2021.

Organisation Expenditure

The organisational expenditure of Perth Festival makes a significant contribution to the overall economic impact of the Festival. Spending on contractors, artists and suppliers directly injects money into the State economy.

Wages and other associated costs also result in the generation of further economic impacts through employee expenditure. A summary of organisational expenditure is shown in the table.

Accommodation Expenditure Summary

	TOTAL
Percentage of Staying Visitors	4%
Number of Staying Visitors	6,322
Average Nights Stayed	1.97
Average Spending per Night	\$93
Additionality Adjustment	67%
Total Direct Impact	\$781,281

Artist Expenditure Summary

	INTERSTATE	OVERSEAS	TOTAL
Number of Interstate/ Overseas Artists	9	-	9
Average Nights Stayed			9.9
Average Daily Expenditure Artist			\$109
Total Direct Impact	\$9,690	-	\$9,690

Organisation Expenditure Summary

Total cost of sales	\$7,292,796
Portion spent in WA	\$6,537,356
Total expenses	\$4,875,527
Portion spent in WA	\$4,743,971
Total Organisation Expenditure	\$12,168,323
Total Spent in WA	\$11,281,327

Note: Figures are based on transactions made from 1 July 2020 to 30 April 2021. This may not be representative of the full spend associated with Perth Festival 2021 and should be considered a conservative estimate of organisational expenditure.

Impact Summary

The total expenditure as a direct result of Perth Festival also benefits a range of sectors as it flows through the economy. For example, customer spending at venues is then further spent on things such as supplies or staff wages. A simplified method of estimating this involves applying a multiplier to Direct Economic Impact.

For the purpose of this analysis, output multipliers derived from industry-specific ABS *Input-Output Tables 2012-13*¹ have been applied to total direct expenditure.

	DIRECT ECONOMIC IMPACT	MULTIPLIER	TOTAL MULTIPLIED IMPACT
Audience Spending	\$19,847,292		\$57,821,275
Event Spending ²	\$19,066,011	2.92	\$55,672,752
Accommodation Spending ³	\$781,281	2.75	\$2,148,522
Artist Spending ²	\$9,690	2.92	\$28,294
Organisation Spending ⁴	\$12,168,323	2.67	\$32,489,423
Total	\$32,025,305		\$90,338,992

1 Input-Output tables provide information about supply and disposition of commodities in the Australian economy as well as the structure and inter-relationships between industries. The National Input-Output tables 2012-13 were used to derive total multipliers, which consider the total supply-chain of goods and services for the activity in question. Source: Australian Bureau of Statistics, *Australian National Accounts: Input-Output Tables, 2012-13*, cat. no. 5209.0.55.001, viewed 1 July 2019.

2 Attendee (Event) and Artist Spending scaled by 2.92, the average of the national Food & Beverage Output Multiplier (2.96) and Retailer Output Multiplier (2.88).

3 Accommodation expenditure scaled by the national Accommodation Output Multiplier (2.75).

4 Organisation expenditure scaled by the Australian national Heritage, Creative and Performing Arts Output Multiplier (2.67).



ARCHIVES OF HUMANITY, Co3 Contemporary Dance,
photo by Stefan Gosatti

Tourism Impact Summary

Further analysis was conducted to measure the specific direct impact of tourists due to their Perth Festival visit. This combines the expenditure of their visits to Perth Festival events with the expenditure of their entire stay in WA.

Based on survey data, it is estimated that 2,119 unique interstate or overseas visitors attended Perth Festival events. In addition, 98 Western Australians indicated that they would have done something elsewhere outside of WA if they had not attended Perth Festival. This represents new spending directly coming into the state from outside of WA, as well as WA-based spending that would have left the state if not for Perth Festival. This escape spending has been classified as 'Interstate Leakage'.

By applying the average number of event visits figures for tourist visitors, the unique attendance of tourists is calculated. Average spend-per-day is a conservative summation of accommodation spend and daily spend. Direct tourism expenditure from attendees is assessed based on unique visits, multiplied by tourist average spend per day.

This is added to the direct expenditure from travelling artists to calculate a total direct expenditure of tourism.

COVID-19 Pandemic

Due to the ongoing impacts of the COVID-19 pandemic worldwide, including local travel and capacity related restrictions in place at the time of the Festival, tourism impact is expected to be limited. As the calculations below show, a smaller proportion of people from interstate and overseas were in Perth at the time of the event.

Tourism Expenditure Summary

	INTERSTATE LEAKAGE	INTERSTATE	OVERSEAS	TOTAL
Tourist Attendance	311	4,824	1,915	7,050
<i>Perth Festival (ex. City of Lights)</i>	271	3,018	1,112	
<i>City of Lights</i>	40	1,806	803	
Average Event Visits	3.18	3.18	3.18	
Tourist Unique Attendance	98	1,517	602	2,217
<i>Perth Festival (ex. City of Lights)</i>	85	949	350	
<i>City of Lights</i>	13	568	253	
Tourist Average Nights Stayed*	8.7	9.7	8.0	
Tourist Average Spend per Day*	\$261	\$291	\$240	
<i>Accommodation</i>	\$151	\$148	\$153	
<i>Daily Spend</i>	\$110	\$143	\$87	
Total Trip Visitor Nights Tourists		14,761	4,818	19,579
Direct Tourism Expenditure <i>Tourists & WA Locals</i>	\$222,072	\$4,302,722	\$1,157,038	5,681,833
Direct Tourism Expenditure <i>Artists</i>		\$9,690	-	\$9,690
Total Direct Tourism Expenditure	\$222,072	\$4,312,412	\$1,157,038	\$5,691,522

* Estimates derived from Perth Festival 2020 data due to small sample size in 2021.

In addition to total expenditure, it is important to calculate the additionality of tourism expenditure. This represents the influence that Perth Festival has on tourists coming to the state, as well as on their daily spending.

Event additionality asks attendees what they would have done otherwise if it was not for their attendance at the event. Spending from attendees that would have otherwise been in the area is therefore discounted because it is assumed they would have spent money regardless of Perth Festival.

Trip additionality asks tourists how much influence Perth Festival had on their decision to visit WA. Tourists that indicated Perth Festival was their primary reason for attending means that 100% of

their total trip spend is attributable to Perth Festival, whereas tourists that were unaware of Perth Festival before visiting WA indicates that Perth Festival is responsible for 0% of their trip spend. A weighted scale of attribution is applied to calculate an overall trip additionality figure.

The table shows the effect of applying additionality on the Direct Tourism Expenditure figures. Direct Tourism Event Impact is a product of unique attendance by average events attended, average event spend and the additionality of what attendees would have done otherwise. Direct Tourism Trip Impact is a product of unique attendance by average nights stayed, average daily spend and the additionality of how much Perth Festival influenced their reason to visit WA.

Tourism Additionality

	ATTRIBUTION	INTERSTATE	OVERSEAS	WEIGHTED AVERAGE
Perth Festival was my main reason for visiting WA	100%	13%	8%	11%
Perth Festival was a contributing factor to my visiting WA	50%	4%	8%	6%
I rescheduled or extended a trip I already had because of Perth Festival	25%	4%	0%	3%
I was already in WA but knew about Perth Festival	5%	46%	50%	47%
I was not aware of Perth Festival before coming to WA	0%	33%	33%	33%
Trip Additionality	18%	15%	17%	

TOURISM IMPACT SUMMARY	INTERSTATE LEAKAGE	INTERSTATE	OVERSEAS	TOTAL
Unique Attendance	98	1517	602	2,217
Average Nights	8.7	9.7	8.0	
Average Events	3.18	3.18	3.18	
Daily Spend	\$261	\$291	\$240	
Event Spend	\$110	\$143	\$87	
Tourism Additionality				
Additionality Adjustment (Event)	100%	69%	54%	
Additionality Adjustment (Trip)	17%	18%	15%	
Direct Audience Event Impact	\$34,214	\$476,805	\$90,090	\$601,109
Direct Audience Trip Impact	\$37,629	\$770,904	\$173,556	\$982,089
Direct Artist Impact		\$9,690	-	\$9,690
Total Direct Tourism Impact	\$71,842	\$1,257,399	\$263,646	\$1,592,887

WE COULDN'T DO IT WITHOUT

Founder



Principal Partner



Festival Partner



Civic Partner



Visual Arts Program Partner



Community Partner



Lead Media Partner



Production Partners



Premiere Partner



Major Partners



Public Funding Partner

Perth Festival wishes to thank and acknowledge Lotterywest on behalf of the many artists, organisations and events in this program that have been supported by the Lotterywest COVID-19 Relief Fund.

Archives of Humanity supported by Wesfarmers Arts.

Children of the Sea and *Hymns for End Times* supported by the Australian Government through the Australia Council for the Arts, its arts funding and advisory body.

Children of the Sea, Black Brass, Hymns for End Times, Slow Burn, Together and Whale Fall supported by the WA Government through the Department of Local Government, Sport and Cultural Industries.

Dreams of Place partnership between West Australian Symphony Orchestra and Western Australian Youth Orchestra supported by Woodside.

Hymns for End Times and *Whistleblower* supported by Minderoo Foundation.

MoveMoveMove presented with the support of venue partners, State Theatre Centre of Western Australia and The Rechabite and project donors Impact100 WA, Megan & Arthur Criddle and the APS Foundation.

WASO's Indigenous Creative Collaborations supported by Bendat Family Foundation.

Whale Fall supported by City of Perth and PICA's Art Commissioners.

Whistleblower assisted by the Australian Government's Major Festival's Initiative, managed by the Australia Council, its arts funding and advisory body, in association with the Confederation of Australian International Arts Festivals Inc, commissioned by Perth Festival, Sydney Festival and Arts Centre Melbourne.

Whistleblower is also supported by Perth Festival's Medici donors.

Supporting Partners

See Subiaco

Vision Australia Radio

Hertz

State Buildings

The Backlot

Escala Partners

RTRFM

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