



Principal Partne

1 March 2020 | 5pm – 9.30pm

Frequently Asked Questions (FAQ)

Who is putting this event on?

Highway to Hell is presented by Perth Festival in partnership with the City of Melville, City of Fremantle and Town of East Fremantle, and is supported by the State Government through Lotterywest and Tourism WA.

Is this an annual event?

No, this is a one-off event for 2020 only.

Founder

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What's happening?

This is a once-in-a generation opportunity for residents to 'reclaim' the Canning Highway for a day of live performances and other free activities to celebrate the closing of Perth Festival 2020. Taking inspiration from the AC/DC song of the same name, *Highway to Hell* is a free, family-friendly event to create the world's longest stage and Perth's playground for a day. There will be live music performances on the back of slow-moving trucks and at specific sites along the highway, including Tompkins Park in Melville, opposite The Leopold Hotel in Bicton and under the Rainbow in Fremantle. There will also be roving performers, community choirs, food trucks, stalls, toilets, First Aid, free water and information tents positioned along the route.

What role does AC/DC and the family of Bon Scott have in the event?

Neither AC/DC nor the Scott family are involved in the event. The Scott family wishes to maintain its privacy but has given their blessing for the event to proceed. Perth Festival has secured all appropriate approvals for live performances at the event.

What is the best way to experience Highway to Hell?

Choose your own adventure! There will be entertainment happening all along the highway with the program split into four key zones:

- The Canning Bridge zone Canning Bridge to Riseley St, Applecross
- The Tompkins Park zone Tompkins Park, Alfred Cove
- The Valley zone Stock Rd to Petra Street, Palmyra
- The Rainbow zone May St, East Fremantle to the Rainbow between the bridges in Fremantle.

Each of the above zones will be busy on the day but you are also welcome to picnic along the highway in between these four key zones and enjoy the passing parade of performance trucks. Activities begin at 4pm and the performance trucks roll out from 5pm but you are welcome to come down and find a spot anytime from 3pm. More information about the entertainment in each zone will be available at <u>perthfestival.com.au</u> from 28 January.

I have children. Where is the best spot to go?

The entire event is suitable for families. The Tompkins Park zone, which is close to the river, will have a good range of facilities and activities for children of all ages.

I'm a <u>big</u> fan of AC/DC. Where is the best spot for me?

The whole event is a celebration of AC/DC's music. The Valley zone will host performances by Dave Hole and AC/DC cover bands from Australia and overseas at the Leopold Hotel site.

I'm not really in to the music but I'd like to come down for a look. Where should I go?

You are welcome to come down to any of the four key zones or find yourself a quiet spot in between the key zones and set up a picnic spot on the highway.





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I'm not a big AC/DC fan. Will I still enjoy this event?

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Yes, this is a chance to reclaim Canning Highway for a day and there will be a diverse program of entertainment with something for everyone to enjoy. Check out the full program at <u>perthfestival.com.au</u>

I'd like to walk along the highway. Is that ok?

You are welcome to walk along the northern lanes of the highway (the lanes you use to travel from Fremantle to Canning Bridge) at any time during the event.

How do I get there?

If you live locally, we suggest walking or cycling down to the Canning Highway to set up a spot. There will be additional public transport services provided on the day to help you get to and from the event. Further information about public transport options will be available on the Perth Festival and Transperth websites closer to the date. Pack lightly, expect to possibly walk some distance and allow plenty of time to get to the event – remember it will be a busy day and lots of people will be using public transport, walking, cycling and driving to the event so please be patient.

Can I drive?

We strongly encourage you to consider walking, cycling and public transport options. If you do need to drive, please consider parking at Murdoch University and taking the free shuttle bus to and from the event site. Please be considerate of driveways and required access when parking your car in other areas. Please be aware, any vehicle blocking driveways or obstructing traffic flow will be towed. Whether you are planning to walk, cycle, catch public transport or drive, remember to allow plenty of time to get in to the event, it will be a busy day!

Can I ride my pushbike?

Yes, you can ride to the event but please remember to ride slowly and carefully along Canning Highway as there will be buses and pedestrians moving through this area and local shared pathways will be busier than normal.

What if I have accessibility requirements?

There will be Auslan interpreters, audio description and a wheelchair viewing platform at Tompkins Park. ACROD parking will be available at Tompkins Park and other locations, but please be aware that there are limited bays. For further information regarding accessibility, please refer to our website <u>perthfestival.com.au</u>.

What should I bring?

What to bring:

- Your favourite rock t-shirt!
- Comfortable shoes and clothing
- Picnics and picnic gear, including chairs. Remember you cannot travel on public transport with excessive baggage and you will need to carry your gear whilst walking to your spot.
- Sunblock and hats
- Cardigan or light jacket in case of cooler weather and/or a raincoat or poncho in the event of rain Water bottle (there will be points along the journey where these can be refilled)





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What NOT to bring:

• Dangerous or hazardous items

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- Alcohol
- Glassware
- Pets
- Marquees
- Drones

Can I bring my own food and drinks?

You are welcome to bring your own picnic food. This is not a licensed event so BYO is not permitted. There will be a variety of hospitality options available along the route.

Can I bring my pet?

Due to noise levels and large crowds, we would encourage you to leave your pets at home.

What happens if it's raining?

The event will still go ahead if it's raining unless there are severe weather warnings that will compromise the safety of the event. Check our <u>website</u>, <u>Facebook page</u> or <u>Twitter account</u> for any updates regarding cancellation. And check the weather before you head to the event to make sure you're dressed appropriately. If it's raining, pack a poncho or raincoat!

What should I do if I have lost a child/friend/family member?

Should you become separated from your child/friend/family member, please alert Front of House staff in the area. Found children will be taken to the closest information tent.

Will there be road closures?

Canning Highway from Canning Bridge, Applecross to Queen Victoria Street, Fremantle will be **closed** to traffic from 1pm and will reopen in sections by 11pm. Leach Highway and South Street will remain open as normal.

*Local residents please note:

- Key crossroads Reynolds Rd, Riseley St, Stock Rd and Petra St will remain open for the duration of the event, allowing traffic to flow south/north across Canning Highway.
- Stirling Highway and Queen Victoria St traffic bridges will remain open for the duration of the event, allowing traffic to flow south/north across the bridges.
- Access from Kintail Rd to the Canning Bridge freeway north entrance will remain open for the duration of the event, allowing traffic to flow from Applecross to freeway north.

I live on Canning Highway. Can I access my driveway?

If you live on Canning Highway you will not have access to your driveway during the road closure period. If you need to use your car during this time, please park your vehicle on a side street prior to 1pm on Sunday 1 March so you can exit and re-enter your area at your convenience. We understand that this may cause inconvenience for some residents, however we are excited about the positive impact this major event will bring to the local area. In the event of an emergency at your residence there will be contingency plans in place, supported by local police. Traffic management staff will be located at each road closure and event staff and security will also be there to





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assist with any concerns. If you have specific home nursing requirements, please email Perth Festival at <u>highwaytohell@perthfestival.com.au</u> with further information.

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Will there be any set-up activity on Canning Highway before the event?

Founder

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Specific event infrastructure will be set-up prior to the event day, such as placement of toilet blocks, fencing and building stages. This will not impact on residents and/or the access of Canning Highway.

How loud will it be?

There will be live music performed between 4pm and 9.30pm. All volume levels will comply with local government regulations and will be monitored to ensure compliance.

Will the usual public transport services along the Canning Highway or in my area be operating that day?

Once road closures are in place, public transport services on the north side of the highway will be disrupted. All standard services south of the highway will continue to run as normal. Further information will be available on the <u>Transperth website</u> closer to the date.

Is anything happening before the event?

Yes, in the lead up to the event there will be a range of interesting activities at Wireless Hill in Melville. Please visit <u>perthfestival.com.au</u> for full program details.

Is there anything happening after the event?

Yes, there will be afterparties at venues along and close to the route. Please visit <u>perthfestival.com.au</u> for full program details.

I have a business on Canning Highway and I'd like to get involved in this event.

If you run a business located along the route and would like to discuss your involvement in the event, please email <u>highwaytohell@perthfestival.com.au</u> and we will respond to you as soon as possible.

Is there a map of the event I can look at?

Yes, there will be a downloadable map available at perthfestival.com.au from 28 January.

How much is this event costing?

This is a major free event for the people of Western Australia to enjoy and it is made possible by the generous support of state government, Tourism WA, corporate and private supporters, particularly our Principal Partner Lotterywest. Perth Festival are also proud to be collaborating with The City of Melville, The City of Fremantle and The Town of East Fremantle. Local government financial support makes up about 13% of the overall budget.

Who can I contact for more information about the event?

If you can't find the information you need on our website, you can get in touch with us at the Perth Festival office. You'll find our contact details <u>here</u>. You can also check our <u>Facebook page</u> or <u>Twitter account</u> for more information.